

# ABH Newsletter

June 2016

<http://www.abh-net.org/>

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## *June 2016 Issue*

The June 2016 newsletter has two main features. Both features are pieces in which PhD students reflect on the experiences presenting at the recent joint meeting of the ABH and the Gesellschaft für Unternehmensgeschichte in Berlin. The authors of the pieces, Zoi Pittaki (Glasgow) and Sergio Castellanos-Gamboa (Bangor) write about what the ABH means to them and to their emerging academic careers.

The newsletter also includes our ABH Democracy document, which will give the membership a good overview of the ABH's governance system.

The CFP for our next conference (Glasgow) is also included. Full details about abstract submission system will be provided closer to the deadline.

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## *Feature 1 Learning in Berlin: Personal Reflections on the Recent ABH-GUG Meeting*

Zoi Pittaki, PhD Candidate, University of Glasgow

This is a personal reflection on the first joint Association of Business Historians and Gesellschaft für Unternehmensgeschichte conference that took place in late May 2016 in Berlin.

Having attended all the ABH conferences since 2013, I see them as a great opportunity to receive constructive criticism for my research, learn about other projects, meet and network with people that have similar research interests with me, but also meet with friends from other Universities. The ABH conferences have also traditionally been events during which ideas for research collaborations are born. In my experience, they are also a great opportunity for PhD students and junior researchers to meet with already established academics and, apart from discussing about research, get an understanding of some of the more practical aspects of working life in the academia.

The first joint ABH-GUG conference had all these characteristics and was also particularly successful in bringing together business historians from the UK, Germany, but many other parts of the world too; the conference attracted participants from no less than nineteen different countries, as the organisers noted on the closing day. I believe that the global character of the event was enhanced by the character of Berlin itself, a truly ‘international’, colourful, vibrant and diverse city of great historical importance, which also hosts examples

of architecture, art and popular culture with global reach. It seems to me that the choice of the city and the international character of the whole event was one of the main reasons why so many young researchers attended this year's conference.

The conference was rich in terms of learning outcomes too. I was, for example, able to learn about the history of the ABH, the GUG and the Canadian Business History Association, as well as get a clearer view of what such organisations do today to promote business history, enhance public awareness about the field as well as actively support business history researchers. In this context, it was great to see more senior academics highlighting the importance of assisting junior business historians in publishing their work and finding jobs in the academia. I learned a lot by attending other interesting sessions too, which explored, among others, themes on research methods in business and organisational history, corporate governance, the interaction between law / regulations and entrepreneurship as well as creativity in industries, to name just a few.

One of the highlights of my conference was the keynote speech in the impressive building of Bertelsmann, the German publishing company. Mary Yeager and John Lithgow tracked the role of money via a series of parables for the misuse of leadership and power in Shakespearean works, while also referring to modern films in order to highlight the important role that gender plays in business and entrepreneurial endeavour. Their enjoyable dialogue included excerpts from Shakespeare's plays, was a reminder that business is a human enterprise. As Mary Yeager noted, emotions, gender, but also drama, with its potential to translate the complex information that affects human decision-making, should definitely have a place in business history research.

On the whole, I think that this year's conference was a great success, in both academic and non-academic terms. I enjoyed the warm hospitality of the organisers, the cheerful city of Berlin, as well as the nice weather and the interesting German cuisine, all contributed in an event that I believe was a truly memorable experience for everyone who participated.

## *Feature 2 Tony Slaven Doctoral Workshop and Joint GUG-ABH C Conference 2016*

By Sergio Castellanos-Gamboa, PhD Student, Bangor Business School

Last 26-28 May 2016, the Tony Slaven doctoral workshop and the joint conference organized by the Association of Business Historians (ABH) and the Gesellschaft für Unternehmensgeschichte (GUG) took place at Humboldt University in Berlin, Germany. As an attendee of both events I was greatly benefitted from the two sessions in which I participated. First of all, the Tony Slaven workshop allowed the participants to present their doctoral thesis, at very different stages, in front of a panel of both peers and renowned scholars such as Mike Anson, Mitch Larson, Stephanie Decker, Peter Scott, and Emily Buchnea. It was a great opportunity to receive useful comments and feedback from students and established academics in a friendly, yet enriching environment. Additionally, presenting my paper “The economic effects of the Consumer Credit Act 1974” in the session “Law and Regulations 2” allowed me to share my work with business historians from Europe and to establish a conversation around our insights about the future of the discipline.

Following the Tony Slaven workshop, the two-day ABH-GUG joint congress was a very intense and dynamic event. The 30 concurrent sessions brought together scholars from 19 countries to cover a broad range of topics and geographical regions, motivating vivid debates that reinforced the argument that business history is a discipline that has evolved greatly and keeps developing and improving constantly. Particularly, I found very interesting the different sessions about a conversation that has gained great importance in recent years: the establishment and development of a toolbox of methods and methodologies for research in business history.

It is also worth mentioning the Coleman Prize session, in which recent graduates present their doctoral dissertations, and as usual, the quality of the works presented at this session was a guarantee that the discipline has a very promising future. Nonetheless, what I liked the most from this joint GUG-ABH congress was the keynote speech. I have never been to such a unique keynote speech before. John Lithgow and Mary Yeager put together a fantastic performance in their presentation “Money in thy purse: the drama of business”. The message was crystal clear. Business historians need to engage a broader audience and make their research more appealing and interesting, not only for other business historians, but also for a broader range of academics, politicians, and the general audience, without putting at risk the quality of their research.

Finally, Berlin was the perfect venue to hold this event. Taking into account the vast history that surrounds Berlin and Germany, it is hard to find a venue more appealing for a group of people so passionate about history, than this city. Walking the streets around Humboldt University is a great way to travel back in time across all those periods that we have all studied in our degrees and to gain a first-hand experience of the German culture. With most of its museums and historical sights in walking distance from the congress, it was indeed a magical setting for this event. Big thanks are also due to Andrea Schneider and Julia Hoppe from GUG for putting together an event of this magnitude, and making even better our stay in Berlin.

**ABH DEMOCRACY DOCUMENT:  
Council Duties and Periods of Office for ABH Elected Council members**

**To be circulated when asking for candidates to stand for Council.**

**Council meets twice a year – once at the annual conference (Summer Meeting) and once approximately 3 months before the annual conference (Spring meeting). These dates assume the Annual Conference of the Association take place around late June/early July. If the conference date changes, these dates need to be adapted accordingly.**

**All Council Members are expected to perform their jobs, as specified in the detailed job descriptions for each post.**

**All Council Members should attend meetings where possible.**

**If any Council members are unable to undertake their duties they will be expected to stand down and will be replaced at the next possible election by a person who will cover the remainder of the term of office.**

**President (3 years)**

To serve normally for 3 years, with a possible fourth year if co-opted to Council.

- To be responsible for over-seeing the running of ABH and that its aims and objectives are adhered to, and that current strategy reflects these aims and objectives.
- To be responsible for establishing, maintaining and fostering links with other societies and agencies who have an interest in, or whose activities impinge upon, the teaching of, and research into, business history.
- To establish and extend the international network of business history in Britain.
- To be responsible for maintaining and improving the profile of the Association amongst its members.
- To be responsible for over-seeing the organisation of the annual conference as chair of the conference sub-committee.
- To ensure that the Association activities are within the Constitution.
- To Chair Council and AGM meetings.
- To ensure that there are at least two confirmed conference hosts for the subsequent years.
- To find hosts for future ABH conferences.

**Treasurer (3 years)**

- To oversee the finances of the ABH
- To ensure that the funds are raised efficiently and used effectively
- To ensure that the ABH's financial situation is in accordance with requirements of the OSCR

- To contact members whose registration is about to lapse.
- To oversee the process of recruiting new members for the ABH.
- To attend Council and AGM meetings
- To be a Member of the Conference Committee.
- In liaison with the President and Secretary, to be responsible for communications with external bodies and to represent the Association, if requested, in meetings with such bodies.
- To help the Communications Officer, Slaven Workshop Organiser, and Coleman Prize Winner, as required and agreed in Council.
- To report on the work conducted by the ABH Administrator, as outlined in the job description.

**Secretary (3 years)**

- To arrange dates for Spring and a Summer Council meetings and also AGM (Annual General Meeting) of the Association. The summer Council meeting and AGM should take place at the time of the ABH Annual Conference.
- To attend Council Meetings and the AGM.
- To prepare agendas and minutes of meetings and ensure that all meetings and associated papers are arranged and circulated to Council in a timely manner.
- To liaise with relevant council members with regards correspondence and announcements received by the Association.
- In liaison with the President and Treasurer, to be responsible for communications with external bodies and to represent the Association in meetings with such bodies, if required.
- To be a member of the Conference Committee.
- To be responsible for reporting to the OSCR any changes to the governance of the Association, in particular changes to the Constitution as legally required.
- To ensure that the Nomination and Election of Council Members is within the Constitution.
  - October - The year prior to the of joining the Council, the Secretary is responsible for sending out a call for Council nominations to membership (deadline January).
  - February - Responsible for sending out ballot papers to membership with the selected candidates to Council (deadline in April).
  - May – responsible for informing existing Council and New Council members of members elected to Council.

### **Communications Officer (3 years)**

- Winter and Summer (the latter in junction with the Annual Conference) – to be responsible for producing, twice a year, the Newsletter of the Association and for over-seeing, in conjunction with the secretary, its mailing to members of the Association.
- During Annual Conference – to be responsible for appointing a member to write the ABH annual conference report to be included in the Newsletter.
- During Annual Conference – to be responsible to for asking all Coleman Prize finalists to prepare a 200 words summary of their PhD dissertations, to be included in the Autumn ABH Newsletter.
- To compile and publish information on conferences, seminars, lectures, visiting researchers and post graduate researchers hosted by the membership.
- Early May and Early November – to send reminders to the membership to submit any relevant material to be included in the ABH Newsletter.
- To be responsible for over-seeing the management and construction of the Association's website.
- To be responsible for the management of Facebook and Twitter and any other social media used on behalf of the Association.

### **Coleman Prize Organiser (1 year)**

To serve normally for one year.

- July, after Annual Conference – to be responsible for preparing a one-page summary of his/her own thesis to be published in the ABH Autumn Newsletter and ABH website.
- Summer Council meeting – to be responsible for writing and obtaining approval from Council, of the Call for Papers for the Coleman Prize for the following year.
- September - responsible for sending out the Call for Papers to the ABH Communications Officer and ABH Webmaster and any other appropriate publicists.
- January – to be responsible for collating emails and abstracts from candidates to Coleman Prize Competition, acknowledging receipt, providing a copy of the abstracts to the second member of the Coleman Prize Panel, agreeing which submissions to shortlist and report to the Council in the February/March Council meeting.
- February – to be responsible for advising successful and unsuccessful candidates of the outcome.
- February – to be responsible for asking shortlisted candidates to send a full copy of their thesis.



- Before Spring Council Meeting – to be responsible for drawing up a new short list with the second member of the Coleman Prize panel of about 3-4 candidates.
- Before Spring Council Meeting - to liaise with second member of the Coleman Prize Panel (as agreed in Council), and to agree which submissions to shortlist.
- After Spring Council Meeting – to be responsible for providing feedback to successful and unsuccessful Coleman Prize applicants of the decision for shortlisting, and for requesting the shortlisted candidates to send a full copy of their thesis in liaison with the Coleman Prize Panel. Also responsible for notifying candidates of their need to present at the ABH conference, and for deciding on the winner (and also order a certificate) based on the written dissertations. If a decision cannot be taken based on written work, the supposed winner gives an unacceptable performance at the conference, or misses to give a presentation, then the decision can be delayed until after the presentations.
- After Spring Council Meeting - to liaise with second member of the Coleman Prize Panel to read full dissertations and reach a joint decision about the winner.
- To help the Communications Officer as required and agreed in Council.

#### **Conference programme committee (1 year)**

Appointed on an annual basis. To have representation from Council, as well as the local organiser.

#### **Conference Organiser (1 year)**

To serve normally for one year.

- Spring in the year before the conference – While not serving in Council, but once formally approved as the following year’s ABH conference organizer – to be responsible for preparing a one page Call for Papers for the annual conference for approval at the Spring Council Meeting.
- At the ABH Conference, one year before, and while not serving on Council - to make available for circulation copies of the Call for Papers for the ABH conference in the following year.
- At the time of the ABH conference, one year before – to be responsible for sending out the Call for Papers to the Communications Officer and Webmaster and any other appropriate publicists.
- January – to be responsible for collating all abstracts from candidates, acknowledging receipt, providing copies of the abstracts to the conference sub-committee, and prepare draft programme.
- February/March - When possible the Spring Council meeting should take place at the location of the conference so that Council can confirm the adequacy of the venue. Conference organizer to book the venue.

- Spring Council meeting – to be responsible for discussing rejections with council, presenting a preliminary programme to council and confirming to Council logistics associated with the conference.
- Spring Council Meeting – to be responsible for submitting a detailed proposal of accommodation, facilities and costs to Council. Acceptance of these by council at the Spring council meeting will be taken as a contract obligation between the host institution and the Association of Business Historians.
- Spring Council Meeting – to be responsible jointly with the Coleman Prize Organiser and the Slaven Workshop Organiser for ensuring that adequate room provision is made.
- July ABH Conference – to be responsible for the collection of ABH annual subscriptions and for handing over the registration fees to ABH Administrator, overseen by Treasurer
- After Spring ABH Council Meeting – to be responsible for sending the Communications Officer and Webmaster a copy of the final programme, accommodation details and registration form.
- The institution of affiliation of the conference organizer - to raise sponsorship in order to keep the cost to delegates to a minimum, in particular PhD students.
- The institution of affiliation of the conference organizer – to organise all registration/reception business.
- The institution of affiliation of the conference organizer - to accept all gains and losses associated with the running of the ABH annual Conference. The association will have no financial liability in respect of conference arrangements.

#### **Slaven Workshop Organiser (3 years)**

- July/August – to be responsible for writing and obtaining approval from Council of the Call for Papers for the Slaven Workshop for the following year.
- September – to be responsible for sending out the Call for Papers to ABH Communications Officer and ABH Webmaster and any other appropriate publicists.
- January/February – to be responsible for collating a list of candidates for the Slaven Workshop to be discussed at Spring Council Meeting.
- Spring Council Meeting – to be responsible for advising Council of the Slaven Workshop details.
- After Spring Council meeting – to contact the Slaven Workshop finalists.
- Spring Council Meeting – to liaise with Annual Conference organizer and to agree with the rest of the Council, logistics associated with the delivery of the Slaven Workshop prior to the ABH Annual Conference.
- To help the Communications Officer as required and agreed in Council

### **Archives Officer (3 years)**

- To ensure any ABH archival materials are up-to-date and in a secure place.
- To liaise with organisations related to the preservation of business archives.
- To attend Council meetings and to report back to council any developments related to Council.
- To help with the organization of the Slaven Workshop if required
- To prepare on the Archives page of the ABH website, but contacting archivists of various private and public institutions.
- To provide any relevant information to the Communications Officer relating to latest news about Archives.
- To help the Communications Officer, Slaven Workshop Organiser, and Coleman Prize Winner, as required and agreed in Council.
- To consult with the Conference Organiser with regard to costs for the Slaven Workshop to ensure that such costs are covered by the main conference.

### **Administrator (rolling appointment)**

This post is appointed by the council, for an unspecified duration.

- To supervise and be responsible for all monies in the account of the Association and to retain updated accounts of the Association.
- To be responsible for maintaining the account books of the Association and for preparing the annual accounts twice a year for presentation to the council meetings and the annual general meeting of the association.
- To be responsible for preparing an annual budget of expenditure to Council prior to each financial year which runs from 1 June to 31 May of the following year.
- To report, when necessary, on the charitable status and registration of the association in relation to the Inland Revenue and Office of the Scottish Charity Regulator (OSCR).
- To prepare and upload the annual accounts as specified by the regulations of the Office of the Scottish Charity Regulator (OSCR).
- To maintain an up-to-date register of current, and recently lapsed, members (including postal addresses and, where possible, email addresses).

### **Webmaster (rolling appointment)**

This post is appointed by the council, for an unspecified duration.

- To be responsible for the development and maintenance of the website, including the direction of enquiries through the site to the relevant persons. In liaison with Communications and other council members, the Webmaster is responsible for the marketing of the website.
- To be responsible for maintaining an up-to-date register of current, and recently lapsed, members including title, affiliation, postal addresses and email contact address in liaison with the Secretary and Treasurer.
- To be responsible for communicating to the membership of the Association any information as requested by the ABH Council.
- To be responsible for sending out information on conferences, seminars, lectures, visiting researchers and post graduate researchers hosted by members to the membership and other publicists in liaison with ABH members.
- To be responsible for maintaining the account books of the association and for preparing the annual accounts twice a year for presentation to the council meetings and the annual general meeting of the association in liaison with the Treasurer.
- To be responsible for reporting, when necessary, the charitable status and registration of the association in relation to the Inland Revenue and Office of the Scottish Charity Regulator (OSCR) in liaison with the Treasurer.
- To be responsible for the preparation and uploading of the annual accounts as specified by the regulations of the Office of the Scottish Charity Regulator (OSCR) in liaison with the Treasurer and external accountant.
- October – to be responsible for sending out the Call for Papers for the Annual ABH Conference, the Call for the Coleman Prize, and the Call for Slaven Workshop to all members and publicists as well as the ABH website after liaising with the appropriate council members.
- December and January – to be responsible for sending reminders (two weeks before, one day before) of the deadline submissions for the Call for Papers Papers for the Annual ABH Conference, the Call for the Coleman Prize, and the Call for Slaven Workshop to all members and publicists.
- To be responsible for ensuring that the Coleman Prize candidates and Slaven Workshop candidates receive their prize money and expense grants in liaison with the appropriate Council members.
- To be responsible for gathering the required information about the application for the Francesca Carnevali grant, and pay those grants as agreed by ABH council.

## Fellowships and Awards



# Economic History Society

(Charity Nos. 228494; SCO38304)

**Full information on Grants/Awards/Prizes can be found at:**  
<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

**We would like to draw particular attention to:**

### Carnevali Small Research Grants Scheme

The Economic History Society maintains a fund to encourage small-scale research initiatives or pilot studies in economic and/or social history. Funds are available to support the direct costs of research that is aimed at a specific publication outcome and/or for pilot projects that will form the foundation for applications to other bodies for more substantial funding. Applications for conference attendance will not be considered nor will funding be provided for any equipment or publication costs.

Applicants must be employed by a UK higher education institution. Grants will be up to a maximum of £5,000.

Applicants will be asked to provide:

- A brief description of the research (1,000 words) including its potential contribution to the discipline of economic and/or social history.
- The expected outcome of the research in terms of target publication or further grant application.
- A budget for the proposed research.
- Details of applications to other funders and funding already secured.
- A short report one year after the award has been made.

Whatever the sum granted, there must be a specific prominent acknowledgement of the Society's support in any publicity, meeting materials or publications. All applications should demonstrate that Society funds are sought for a clearly defined, discrete piece of research, which would potentially lead to publication in the leading journals of our discipline.

It is expected that successful applicants will be, or will become, members of the Economic History Society. Successful applicants will not be eligible to apply to the scheme again for three years.

The deadlines for applications are: **first day of May and November.**



Harvard Business School invites applications for its several fellowships in business history.

### **The Harvard-Newcomen Postdoctoral Fellowship in Business History**

To be awarded for twelve months' residence, study, and research at Harvard Business School. The fellowship is open to scholars who, within the last ten years, have received a Ph.D. in history, economics, or a related discipline. This fellowship is to enable scholars to engage in research that will benefit from the resources of Harvard Business School and the larger Boston scholarly community. A travel fund and a book fund will be provided. This fellowships will also provide an opportunity for the fellow to participate in the activities of Harvard Business School. This can take several forms. The fellow can research and write a case, under the direction of a senior faculty member, to be used in one of the business history courses. She or he might also organize a research conference under the auspices of the Business History Initiative, or assist the Initiative's ongoing projects in other ways. Applicants should submit a CV, undergraduate transcript and graduate-school record, thesis abstract, and writing sample (such as an article or a book chapter). Applicants should also state the topics, objectives, and design for the specific research to be undertaken. Finally, applicants should indicate the names of three people who will write references on their behalf. The three letters of recommendation are to be submitted by the writers directly by October 17 of the calendar year preceding that in which the fellowship is to be used. It is the responsibility of the applicant to solicit these letters. The fellowship will be awarded and all applicants notified by mid-January. The Fellowship will begin July 1. Applications should be received no later than **October 17** and submitted online

to: <https://poplar.hbs.edu/ofr/register/registerApplicant.htm>. Please direct your recommenders to visit: <https://poplar.hbs.edu/ofr/upload/startUploadRecommendation.htm>.

### **Thomas K. McCraw Fellowship**

This award honors the work and contributions of Thomas K. McCraw (1940-2012), who was Isidor Straus Professor of Business History at Harvard Business School. The fellowship enables established scholars from around the world whose primary interest is the business and economic history of the United States to spend time in residence at Harvard Business School. The main activities of the Thomas K. McCraw Fellow will be to conduct research in the archives of Baker Library or in other Boston-area libraries, present his or her work at a seminar, and interact with HBS faculty. The Thomas K. McCraw Fellow will receive a stipend of \$7,000 to cover travel and living expenses. Fellows are expected to be in residence for a minimum of two months. Recipients of the fellowship will receive work space, an e-mail account, a phone, a computer, an ID card, and access to the University's libraries and to the HBS Intranet for the duration of the appointment. Applicants should send a cover letter, a CV, and a two- to three-page research proposal to Walter A. Friedman, Connell 301A, Harvard Business School, Boston, MA 02163, U.S.A. This material can also be sent via e-mail to [wfriedman@hbs.edu](mailto:wfriedman@hbs.edu). Applications for the fellowship should arrive no later than **October 3** of the calendar year preceding that in which the fellowship is to be used. The applicant should also

arrange for two letters of reference, sent directly by the recommender, to arrive at the above address by October 3. Grants will be announced by the beginning of November.

### **The Alfred D. Chandler Jr. International Visiting Scholar in Business History Program**

This program invites established scholars in business history based outside the United States to spend a period of time in residence at Harvard Business School. The Chandler International Visiting Scholar is expected to interact with faculty and researchers, present work at research seminars, and conduct business history research. Recipients will be given a \$7,000 stipend (payable at the end of their visit), office space, an e-mail account, phone, computer, ID card, and access to the University's libraries and the HBS Intranet. The program requires a two-month minimum length of stay. Scholars may stay up to a maximum of six months. Applicants should indicate when, during the calendar year, they would like to be in residence at the School. It is expected that the recipient will be actively engaged in the intellectual life of the business history group. Applicants should send a cover letter, a CV, and a two- to three-page research proposal to Walter A. Friedman, Connell 301A, Harvard Business School, Boston, MA 02163, USA. This material can also be sent via e-mail to [wfriedman@hbs.edu](mailto:wfriedman@hbs.edu). Applications for the fellowship should arrive no later than **October 3** of the calendar year preceding that in which the fellowship is to be used. The applicant should also arrange for two letters of reference, sent directly by the recommender, to arrive at the above address by October 3. Grants will be announced by the beginning of November.

### **The Alfred D. Chandler Jr. Travel Fellowships**

The purpose of this fellowship is to facilitate library and archival research in business or economic history. Individual grants range from \$1,000 to \$3,000. Three categories of applicants will be eligible for grants: 1) Harvard University graduate students in history, economics, or business administration, whose research requires travel to distant archives or repositories; 2) graduate students or nontenured faculty in those fields from other universities, in the U.S. and abroad, whose research requires travel to Baker Library and other local archives; and 3) Harvard College undergraduates writing senior theses in these fields whose research requires travel away from Cambridge. To apply, send a CV, a summary of past academic research (of 1-2 pages), and a detailed description of the research you wish to undertake (of 2-3 pages). Applicants must indicate the amount of money requested (up to \$3,000). Please also arrange to have one letter of reference sent independently of the application. The deadline for receipt of applications is **November 1** of the calendar year preceding that in which the fellowship is to be used. All materials should be sent to Walter A. Friedman, Connell 301A, Harvard Business School, Boston, MA 02163. E-mail: [wfriedman@hbs.edu](mailto:wfriedman@hbs.edu).



The Center for the History of Business, Technology, and Society organizes scholarly conferences, research seminars, and administers research grants for the Hagley Library in Delaware.

The Center offers grants that cover costs associated with traveling to use Hagley's research collection. Application deadlines are March 31, June 30, and October 31, and between twenty-five and thirty grants are awarded each year. The Center also awards one-semester dissertation fellowships, with a November 15 application deadline, for graduate students whose research includes Hagley's collections.

### **Hagley Exploratory Research Grant**

These grants support one-week visits by scholars who believe that their project will benefit from Hagley research collections, but need the opportunity to explore them on-site to determine if a Henry Belin du Pont research grant application is warranted. Priority will be given to junior scholars with innovative projects that seek to expand on existing scholarship. Proposals must demonstrate which Hagley collections might be pertinent to the project.



Applicants should reside more than 50 miles from Hagley, and the stipend is \$400. Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

### **Henry Belin du Pont Research Grants**

Henry Belin du Pont Research Grants enable scholars to pursue advanced research and study in the library, archival, pictorial, and artifact collections of the Hagley Museum and Library. They honor the memory of Henry Belin du Pont, a founding trustee and long-time supporter of Hagley, and are funded in part by the Henry Belin du Pont Memorial Fund which supports access to and use of Hagley's research collections.

These grants are intended to support serious scholarly work that makes use of Hagley's research collections and expands on prior scholarship. Application materials should explain the research project's focus, methodology, engagement with existing scholarship, and the intended product, as well as Hagley collection(s) to be used during the proposed grant residency. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their application.

Research grants are awarded for the length of time needed to make use of Hagley collections for a specific project. The stipends are for a maximum of eight weeks and are pro-rated at \$400/week for recipients who reside more than 50 miles from Hagley, and \$200/week for those within 50 miles.

Funded scholars are expected to participate in seminars which meet periodically, as well as attend noontime colloquia, lectures, and other public programs offered during their tenure. A research report is due one month after the end of the residency at Hagley.

Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

### **Henry Belin du Pont Dissertation Fellowships**

Henry Belin du Pont Dissertation Fellowships are designed for graduate students who have completed all course work for the doctoral degree and are conducting research on their dissertation. We invite applications from Ph.D. candidates whose research on important historical questions would benefit from use of Hagley's research collections. Applications should demonstrate superior intellectual quality, present a persuasive methodology for the project, and show that there are significant research materials at Hagley pertinent to the dissertation. Use of Hagley's collections may take place prior to application for the dissertation fellowship. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their dossier.

This is a residential fellowship with a term of four months. The fellowship provides \$6,500, free housing on Hagley's grounds, use of a computer, mail and internet access, and an office. (Recipients who use this housing are strongly encouraged to have a car available for transportation during their residency.) Dissertation fellows are expected to have no other obligations during the term of the fellowship, to maintain continuous residence at Hagley for its duration, and to participate in events organized by Hagley's Center for the History of Business, Technology, and Society. At the end of residency the recipient will make a presentation at Hagley based on research conducted during the fellowship. A research report is due a month after the end of residency at Hagley. Hagley will also receive a copy of the dissertation, as well as any publications aided by the fellowship.



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<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

We would like to draw particular attention to:

## Economic History Society PhD Bursary Scheme

The Economic History Society will consider applications for one-year bursaries of up to £5,000 to assist postgraduate students (PhD) in United Kingdom colleges and universities. The bursaries will be open to students (full or part-time) at any stage of their PhD career in economic and/or social history. Please note that applications from students in receipt of a full stipendiary award, or a fully-funded studentship covering fees and living costs, would not be considered.

Applications should be accompanied by the candidate's academic CV and a supervisor's statement in support of the application.

It is expected that successful applicants will be, or will become, members of the Economic History Society.

Any queries should please be directed to the administrative secretary.

Deadline for applications: 1 July 2016.

The online application system will open shortly.

Bursary Winners: 2015-16

Robin Adams (University of Oxford) Asymmetric war finance: How was the IRA financed in the Irish War of Independence, 1919-21

Irene Bavuso (University of Oxford) The sixth and earlier seventh centuries: Preconditions of the rise of the Emporia

Evan Easton-Calabria (University of Oxford) The secret livelihoods of refugees: A genealogy of refugee livelihoods assistance, 1919-2014

Simon Gallaher (University of Cambridge) Childhood and the public institutional care of children in Ireland, 1850-1914

Benjamin Hellings (University of Oxford) The economic integration of northwest Europe during the Roman Period

Joshua Ivinson (University of Cambridge) Commercial networks and occupational structure of the West Country transatlantic dry cod industry, c.1570-1820

Abhijit Sarkar (University of Oxford) Beyond famines: State intervention in food and popular responses to it in wartime India, 1939-45

Timo Schrader (University of Nottingham) 'Mejore, no se mude!' □ Sustainable activism and community reclamation of space in New York City, 1964-2001

Partha Pratim Shil (University of Cambridge) Police labour and state-formation in Bengal c.1860 to c.1950



## Economic History Society

(Charity Nos. 228494; SCO38304)

Full information on Grants/Awards/Prizes can be found at:  
<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

We would like to draw particular attention to:

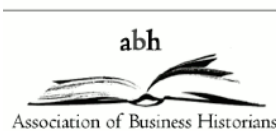
### Undergraduate Project Facility Grant

The Economic History Society will consider applications for small grants, not normally over £250, to assist undergraduate students with expenses incurred in the preparation of economic and social history projects for final degree examinations in United Kingdom colleges and universities. Applications should be made by students, through supervisors, advisers or tutors, to the administrative secretary, who can be contacted at the address below. The application, and supervisor's statement of support, should clearly indicate how the research relates to economic and/or social history. **Please note that no award will be made for the purchase of equipment, books and other materials or to fund conference attendance.**

Further information may be obtained from the administrative secretary. There is no application form. Requests, supported by a supervisor's letter, should indicate the nature

and proposed title of the project, the extent of its contribution to final degree classification, and details of anticipated expenditure and of the need for that expenditure. **Applications may be submitted at any time.**

## *Calls for Papers*



### **Association of Business Historians**

### **Annual Conference 2017**

### **‘The Human Factor in Business History’**

*University of Glasgow, 30 June – 1 July 2017*

### **Call for Papers**

Understanding the strategy and structure of firms forms a vital part of the discipline of business history, as does the deployment of essential tools such as typologies of company forms, theories of the firm and firm growth and so on. But it is vital, too, for business historians to recognise and investigate those who stand at the heart of business history: the people who create firms, those who own them and those who work for them in various capacities (whether in head offices, in back offices or on the shop floor) to enable companies to function effectively (or, alternatively, passably or dysfunctionally). It is, after all, people who develop and deploy the skills, relationships and capabilities to allow all of this to happen. Just as important, though, is the human impact of the firm and other organisations that employ people, not least because even today those employed spend a very large proportion of their time in the workplace. Indeed, they are usually engaged for more time there than in any other activity with the exception of sleeping. The firm is therefore a place not only for work, which itself involves considerable human interaction, but also a focus for social life and identity.

The theme of the 2017 ABH conference is 'The human factor in business history'. Proposals for individual papers or for full sessions, panel discussions or other session formats are invited on this topic, broadly conceived. Specific topics might include, but are not limited to:

- Entrepreneurs, managers and/or workers
- Leadership in business
- Biographical and prosopographical approaches to business history
- Networks and hierarchies in business as social systems
- Cross-cultural issues in business and management
- The impact of automation and technology on human interaction in the workplace
- Industrial relations and human resource management
- Gender roles and relations in the workplace
- The human bases of company behaviour and misbehaviour
- The human factor in SMEs, family enterprise, corporations and/or MNEs
- Local, regional, national and transnational networks and business
- The workplace as a community and focus for identity
- Business and social movements
- The impact of work and production on humans and the physical environment

As always, the ABH also welcomes proposals that are not directly related to the conference theme.

### **How to submit a paper or session proposal**

The program committee will consider both individual papers and entire panels. Individual paper proposals should include a one-page (up to 300 word) abstract and one-page curriculum vitae (CV). Panel proposals should include a cover letter stating the rationale for the panel and the name of its contact person; one-page (300 word) abstract and author's CV for each paper; and a list of preferred panel chairs and commentators with contact information. Instructions for submission of proposals will be circulated shortly. The deadline for submissions is 15 January 2017.

## **Call for Tony Slaven Doctoral Workshop in Business History, 29 June 2017**

The ABH will hold its sixth annual Tony Slaven Doctoral Workshop on 29 June, 2017. This event is immediately preceding the 2017 ABH Annual Conference held in Glasgow. Participants in the Workshop are encouraged to attend the main ABH Annual Conference following the Workshop. The Workshop is an excellent opportunity for doctoral students to discuss their work with other research students and practicing academics in business history in an informal and supportive environment. Students at any stage of their doctoral career, whether in their first year or very close to submitting, are urged to come. In addition to providing new researchers with an opportunity to discuss their work with others in a related discipline, the Workshop will also include at least one skills-related session.

The Workshop interprets the term 'business history' broadly, and it is intended that students in areas such as (but not confined to) the history of international trade and investment, financial or economic history, agricultural history, not-for-profit organisations, government-industry relations, accounting history, social studies of technology, and historians or management or labour will find it useful. Students undertaking topics with a significant business history *element* but in disciplines other than economic and business history are also welcome. We welcome students researching any era or region of history.

There will be at least one session led by regular ABH members; in the past these have included 'getting published' and 'using sources' sessions. There will be ample time for discussion of each student's work and the opportunity to gain feedback from active researchers in the field.

### **How to Apply for the Tony Slaven Workshop**

An application should be no more than 4 pages sent together in a single computer file: 1) a one page CV; 2) one page stating the names of the student's supervisors, the title of the theses (a proposed title is fine), the university and department where the student is registered and the date of commencement of thesis registration; 3) an abstract of the work to be presented.

You may apply via email to Dr Mitch Larson at [mjlanson@uclan.ac.uk](mailto:mjlanson@uclan.ac.uk). Please use the subject line "Tony Slaven Workshop" by the 15 January 2017.

## **Call for Coleman Prize for Best PhD Dissertation**

Named in honour of the British business historian Donald Coleman (1920-1995), this prize is awarded annually by the Association of Business Historians to recognise excellence in new research in Britain. It is open to PhD dissertations in Business History (broadly defined) either having a British subject or completed at a British university. All dissertations completed in the previous calendar year to that of the Prize are eligible. In keeping with the ABH's broad understanding of business history, applications are strongly encouraged from candidates in economic history, social history, labour history, intellectual history, cultural history, environmental history, the history of science and technology, the history of medicine, or any other subfield.

The value of the prize is £500, sponsored by the [Taylor & Francis Group](#), a scholarly publisher. To be eligible for the Prize, finalists must present their findings in person at the Association's annual conference, held on 30 June and 1 July 2017 at the University of Glasgow. A complete list of previous winners may be found at <http://www.abh-net.org/coleman2.html>.

### **How to Apply for the Coleman Prize**

Supervisors are encouraged to nominate recent PhDs, and self-nominations are also strongly welcomed. Please send a PDF including the title of your PhD dissertation and a brief abstract (up to 2 double-spaced pages) to [christine.leslie@glasgow.ac.uk](mailto:christine.leslie@glasgow.ac.uk) by **15 January 2017**. Shortlisted candidates will be requested to submit electronic copies of their theses by **15 February 2017**. Finalists will be notified by **15 March 2017**.

## **Deadline for All Submissions**



The deadline for receipt of all proposals (papers, session and panels; Coleman Prize, and Tony Slaven Workshop) is **15 January 2017**. Acceptance letters will be sent by 15<sup>th</sup> March 2017. Everyone appearing on the program must register for the meeting. PhD students whose papers are accepted for the meeting may apply for funds to partially defray their travel costs by applying to the **Francesca Carnevali Travel Grant for PhD Students**. A limited number of scholarships are available from the Francesca Carnevali fund of the ABH to contribute towards the travel, accommodation, and registration costs of students doing a PhD in the United Kingdom, who are presenting in the Slaven Workshop or the ABH conference. These will be awarded competitively prior to the Workshop. Please indicate in your application whether you would like to be considered for one of these travel grants. To apply for this grant please email [Christine.Leslie@glasgow.ac.uk](mailto:Christine.Leslie@glasgow.ac.uk) by 31 March 2017. Further information about the Carnevali Grant will be placed on the ABH website early in the New Year at <http://www.gla.ac.uk/external/ABH>.

The online submission system for appear abstracts is expected to go live in the autumn. More details will follow.

## Retail Banking

Frankfurt am Main

On 24/25 November 2016

Theme: The rise (and decline) of retail banking? 1960s to 2020s.



On November 24/25 2016 the GUG, in cooperation with the eabh, will hold a joint retail banking conference in Frankfurt. The theme is: “The rise (and decline) of retail banking? 1960s to 2020s”.

In 1967, the American economist Raymond Goldsmith forecast the imminent decline of commercial high street banks. According to him, these banks had had their day. While necessary in the early stages of modern economic growth as a means of mobilizing savings and allocating capital, they would lose their usefulness as the financial structure of maturing economies diversified and new, more specialized financial institutions assumed their core functions. Goldsmith’s argument looked convincing. By the mid-1960s commercial banks’ assets to GDP ratio was at a postwar low in many western countries, that is to say, economies were growing faster than the banks. At the same time that diversification did happen as countries started relaxing capital market controls and new institutions seized the opportunities. However, Goldsmith was fundamentally wrong. From its mid-1960s nadir, bank assets to GDP more or less exploded, to reach new, unprecedented peaks around the turn of the millennium (Figure 1). Commercial banks completely reinvented themselves as retail banks.

They did this by developing entirely new service patterns to serve customers, which they had previously spurned. That growth phase lasted some thirty years. By the mid-1990s the retail banking model started showing signs of strain in the form of declining profitability, while banks found it increasingly hard to pass on the rising costs of services previously given away for free to attract customers. Some banks sought a way out by increasing scale through rapid internationalization; others through building up other profit centres such as wealth

management or investment banking, with varied results at best. Following the 2008 financial crisis retail banking entered a deep identity crisis. Leading banks cut staff by the thousands and tried to sell off retail operations that had turned from profit centres into core problems. Complicated administrative structures and legacy IT systems prevented the banks from responding flexibly to the threat of new forms of intermediation that used nimble IT solutions to solve the mismatch of supply and demand. Is there a way out for retail banking? If so, where should it go?

Possible research questions are:

- Why did the turn towards retail banking happen across all of Europe at more or less the same time? Is it fashion, or simply rising incomes crossing a particular threshold at the same time? If so, what is that threshold?
- Wealth research: retail banking only becomes viable if there are a certain number of people with sufficient income who the banks can recruit as clients. There must be fiscal data in existence, which provides insight into that threshold, and there must be people who've worked with these data.
- Is retail banking losing ground with the individualization of society, growing competition and new cheap technical possibilities that allow easier access to cheap money for everyone (crowd funding, PayPal, Transferwise)?
- More to the point: are retail banks like 'beached whales', unable to go back to sea? Should we help them back or let them wither away under the sun of new technology?
- How do today's banking strategists see the future?

Each paper proposal should include a one page abstract, a list of 3 to 5 keywords, and a one page CV.

The programme committee consists of: Joost Jonker (Amsterdam University), Dieter Ziegler (Ruhr-University Bochum), Carmen Hofmann (eabh) and Andrea Schneider (GUG).

If you have any questions please contact:

J.P.B.Jonker@uva.nl, dieter.ziegler@web.de, c.hofmann@bankinghistory.de or [ahschneider@unternehmensgeschichte.de](mailto:ahschneider@unternehmensgeschichte.de)

The deadline for submissions is 31 July 2016.

Please send them to Andrea Schneider Email: [ahschneider@unternehmensgeschichte.de](mailto:ahschneider@unternehmensgeschichte.de)

## Call for Papers

### *Journal of Historical Research in Marketing*

#### **Special issue on: The Origins of Marketing Thought and Practice in the United Kingdom**

The *Journal of Historical Research in Marketing* invites submissions for a special issue focused on the history of marketing theory, thought and practice in the United Kingdom. Several overarching themes are planned including the history of retailing, consumption, advertising, and marketing history. There is no intent to limit this special issue to any specific time period (e.g. the mediaeval era and the advent of the county market, marketing during the industrial revolution, the emergence of certified marketing professionals in the early 1900s, the interwar period and marketing practices, and post-Second World War are all viable areas for exploration among others).

The emergence of marketing in the United Kingdom has curiously received limited attention by historians. Reflecting a desire to flesh out this neglected history, this special issue of *JHRM* seeks historically oriented contributions on the following topics (clearly, this is not an exhaustive list!):

- The growth of retailing and merchandising in the United Kingdom;
- The advertising industry, early practitioners and agencies;
- Consumption and consumer movements;
- U.K. marketing pioneers – leading female and male figures;
- The early internationalization of British marketing (the rise of ‘big business’ and the role of marketing);
- The periodization of marketing practice in the United Kingdom;
- The rise of consumer product (FMCG) companies and the consumer society;
- Innovations in retailing (e.g. the advent of self-service);
- The emergence of market research and consumer intelligence gathering;
- From marketing tactics to marketing strategy (theory, concepts and practices);
- The development of early U.K. corporations and marketing (highlighting particular sectors);
- The market entry of foreign multinationals to the U.K. and its impact on marketing practices;
- Major marketing campaigns (both private and public sectors);
- The emergence of branded goods in England, Ireland, Scotland and Wales;
- Industrialization and marketing management;
- U.K. schools of marketing thought;
- The ‘drivers’ of marketing growth and control;
- The ‘professionalization’ of marketing and marketing as a career;
- Marketing consultancy and the role of consultants in marketing development;
- Marketing education and the emergence of business schools;
- The rise of professional organizations such as the Chartered Institute of Marketing and its influence on marketing in the U.K.;
- The emergence of marketing as a function;
- Marketing and legal issues (constraints and tensions); and
- Social attitudes towards marketing: its critics and discontents.

The **submission deadline for this special issue is May 15, 2017** with an expected publication date of November 2017. If you are unsure of the suitability of your topic or have questions regarding a submission, please contact one of the special issue guest editors:

Andrew Pressey, University of Birmingham, [A.Pressey@bham.ac.uk](mailto:A.Pressey@bham.ac.uk)  
Mark Tadajewski, Durham University, [mark.tadajewski@durham.ac.uk](mailto:mark.tadajewski@durham.ac.uk)  
Brian Jones, Quinnipiac University, [bjones1@quinnipiac.edu](mailto:bjones1@quinnipiac.edu)

**Submission to the *Journal of Historical Research in Marketing*:**

Submissions for this special issue of *JHRM* should be made using ScholarOne Manuscripts, the online submission and peer review system. Registration and access is available at:

<http://www.emeraldgroupublishing.com/products/journals/journals.htm?id=jhrm>

Full information and guidance on using ScholarOne Manuscripts is available at the Emerald ScholarOne Manuscripts Support Centre: <http://msc.emeraldinsight.com>.

## 2017 BHC Meeting Denver, Colorado



March 30, 2017 to April 1, 2017

2017 Call for Papers

Civilizations

2017 Business History Conference Annual Meeting

Denver, Colorado, March 30-April 1, 2017

*Civilizations* is the theme of the 2017 Business History Conference meeting.

From the House of Medici to Japan, Inc., business and commerce have shaped society and public life. Eighteenth-century social theorists such as Montesquieu and Smith described the “civilizing” process of long-distance trade networks in agricultural staples and luxury goods in the transition from feudalism to commercialism.

In the early 20th century, the U.S. was often seen as a nation where businesspeople, with their ambitions and innovations, had even come to define society. In 1931, James Truslow Adams characterized the United States as a “business civilization,” in which “most of the energy, ability, and ambition of the country has found its outlet, if not its satisfaction, in business.” More recently, with rising globalization and financialization, observers in many countries—Brazil, Germany, France, Japan, and China—have noted, with alarm or excitement, the role high-tech entrepreneurs and international bankers have played in shaping social norms and policy. In 2009 an economic summit in China explored the “Chinese approach to a new business civilization.”

The theme of “civilizations” is meant to suggest broad connections between business and the way of life that characterizes particular regions or countries. The program committee of Susie Pak (chair), Eric Hilt, Caitlin Rosenthal, Lars Heide, Jessica Burch, and Walter Friedman (BHC president) invites papers addressing the questions:

- What brought some 20th century writers, historians, and economists to perceive the emergence of a “business civilization” in parts of the world?
- What has been the influence, comparatively across nations, of business values on culture, politics, and the arts?
- Are there varieties of business civilizations, just as there are varieties of capitalism?
- When does business practice enrich the civilizing process and when does it degrade it?

- Can corporate governance produce “civilized businesses,” i.e. ones that are socially accountable?

The theme is also intended to invite discussion of how ideas about “civilization” have been contested. For a diverse group of writers—including, for instance, Thorstein Veblen, C. Wright Mills, and the novelist Joshua Ferris, who wrote *Then We Came to the End* (2007)—the realities of business life, with its codes of dress, specialized machinery, and arcane politics, render the idea of “business civilizations” ironic or satirical. More fundamentally, recent works that emphasize the interrelation of capitalism with destruction, war, and slavery suggest that “business” and “civilization” can be deeply opposing forces.

While we encourage proposals to take up this theme, papers addressing all other topics will receive equal consideration by the program committee in accordance with BHC policy. The program committee will consider both individual papers and entire panels. Individual paper proposals should include a one-page (300 word) abstract and one-page curriculum vitae (CV). Panel proposals should include a cover letter stating the rationale for the panel and the name of its contact person; one-page (300 word) abstract and author’s CV for each paper; and a list of preferred panel chairs and commentators with contact information. To submit a proposal go to <http://thebhc.org/2017meeting> and click on the link **Submit a Paper/Panel Proposal**.

All sessions take place at the **Embassy Suites Denver-Downtown**. Rooms (all suites) are \$150/night and include a full breakfast.

The **K. Austin Kerr Prize** will be awarded for the best first paper delivered by a new scholar at the annual meeting. A “new scholar” is defined as a doctoral candidate or a Ph. D. whose degree is less than three years old. You must nominate your paper for this prize on the proposal submission page where indicated. Please check the appropriate box if your proposal qualifies for inclusion in the Kerr Prize competition. The deadline for receipt of all proposals is **3 October 2016**. Acceptance letters will be sent by 31 December 2016. Everyone appearing on the program must register for the meeting. Graduate students and recent Ph. D.s (within 3 years of receipt of degree) whose papers are accepted for the meeting may apply for funds to partially defray their travel costs; information will be sent out once the program has been set.

The BHC awards the **Herman E. Krooss Prize** for the best dissertation in business history by a recent Ph.D. in history, economics, business administration, the history of science and technology, sociology, law, communications, and related fields. To be eligible, dissertations must be completed in the three calendar years immediately prior to the 2017 annual meeting, and may only be submitted once for the Krooss prize. After the Krooss committee has reviewed the proposals, it will ask semi-finalists to submit copies of their dissertations. Finalists will present summaries of their dissertations at a plenary session of the 2017 BHC annual meeting and will receive a partial subsidy of their travel costs to the meeting. Proposals accepted for the Krooss Prize are not eligible for the Kerr Prize. If you wish to apply for this prize please send a cover letter indicating you are applying for the Krooss prize along with a one-page CV and one-page (300 word) dissertation abstract via email to **BHC@Hagley.org**. The deadline for proposals for the Krooss prize is **3 October 2016**.

The BHC **Doctoral Colloquium in Business History** will be held in conjunction with the BHC annual meeting. This prestigious workshop, funded by Cambridge University Press, will take place in Denver Wednesday March 29 and Thursday March 30. Typically limited to ten students, the colloquium is open to

early stage doctoral candidates pursuing dissertation research within the broad field of business history, from any relevant discipline. Topics ([see past examples](#)) may range from the early modern era to the present, and explore societies across the globe. Participants work intensively with a distinguished group of BHC-affiliated scholars (including at least two BHC officers), discussing dissertation proposals, relevant literatures and research strategies, and career trajectories. Applications are due by **15 November 2016** via email to [BHC@Hagley.org](mailto:BHC@Hagley.org) and should include: a statement of interest; CV; preliminary or final dissertation prospectus (10-15 pages); and a letter of support from your dissertation supervisor (or prospective supervisor). Questions about the colloquium should be sent to its director, Edward Balleisen, [eballeis@duke.edu](mailto:eballeis@duke.edu). All participants receive a stipend that partially defrays travel costs to the annual meeting. Applicants will receive notification of the selection committee's decisions by 20 December 2016.

General questions regarding the BHC's 2017 annual meeting may be sent to Secretary-Treasurer Roger Horowitz, [rh@udel.edu](mailto:rh@udel.edu).



## Call for Papers



### *Journal of Historical Research in Marketing*

Special issue:

#### **The History of Indian Marketing**

The *Journal of Historical Research in Marketing* invites submissions for a special issue focused on the history of Indian marketing. For this special issue of *JHRM* we particularly welcome manuscripts that address topics focused on India and Indians **with an historical perspective**.

#### **Specific topics might include but are not limited to:**

- Advertising history in India
- History of bazaars
- Indian marketing history
- Consumers / consumerism in India
- Government regulation
- Marketing of craft products
- Marketing and the Indian household
- Marketing and the Indian media
- Public relations history in India
- Retailing history in India
- Marketing in public sector organizations
- History of credit
- History of Indian brands
- Influence of colonialism on Indian markets
- History of marketing research in India
- Role of different caste groups in markets
- Religious institutions and markets
- History of marketing thought in India

The **submission deadline for this special issue is June 30, 2017** with an expected **publication date of February 2018**. If you are unsure of the suitability of your topic, please contact the special issue editors: Rohit Varman, Deakin University; email [rohit.varman@deakin.edu.au](mailto:rohit.varman@deakin.edu.au) or Nikhilesh Dholakia, University of Rhode Island; email [nikdholakia@gmail.com](mailto:nikdholakia@gmail.com)

#### **Submission procedures**

Submissions for this special issue of *JHRM* should be made using ScholarOne Manuscripts, the online submission and peer review system. Registration and access is available at <http://mc.manuscriptcentral.com/jhrm>. Full information and guidance on using ScholarOne Manuscripts is available at the Emerald ScholarOne Manuscripts Support Centre:

<http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=jhrm>.

When submitting through ScholarOne, please select the special issue on **History of Indian Marketing**.

# THE ASSOCIATION OF BUSINESS HISTORIANS

Website: <http://www.gla.ac.uk/external/ABH>

## Application for Membership

I wish to join/renew my membership of the Association of Business Historians:

Name (Dr/Prof/Mr/Ms/Mrs): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_ Email: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

**ABH Membership Rate is £15 per annum, or alternatively, £42 for 3 years.**

**Payment Methods** (Please tick appropriate boxes):

- Sterling Cheque
- Direct Bank Transfer in Sterling
- Paypal (£15.00) 1 year membership: [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=33PK9P3HRMVJW](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=33PK9P3HRMVJW)
- Paypal (£42.00) 3 year membership: [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=ECQTZVM7KCP68](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=ECQTZVM7KCP68)

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**All Forms/copies should be returned to:**

Dr Niall MacKenzie (c/o C Leslie)  
Treasurer Association of Business Historians  
University of Glasgow  
Centre for Business History  
Lilybank House, Bute Gardens  
Glasgow G12 8RT, Scotland  
Email: [Christine.Leslie@Glasgow.ac.uk](mailto:Christine.Leslie@Glasgow.ac.uk) Tel: +44(0) 141 330 6890; Fax: +44(0) 141 330 4889

Thank you for your interest in joining/renewing your membership of the Association of Business Historians! Further details on the discounts/benefits of being an ABH member can be found on our website: <http://www.gla.ac.uk/external/ABH>.