

# ABH Newsletter

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## *December 2015 Issue*

2015 has been an eventful year for our scholarly community. The UK higher education landscape has continued to evolve and with the recent Green Paper, the rate of change can only be expected to continue. Important new articles and monographs have appeared on the must-read lists of business historians. The relative rankings of the journals on page 17 of the ABS journal quality guide changed in 2015, forcing business historians to reflect on their publishing strategies.

The holiday season is an ideal time to take stock and think about the future. The December 2015 newsletter has two main features that will help us to do so.

The first feature article is about the new Management and Organizational History Research Cluster (MOHRC) at the University of York. The author is Kevin Tennent, Lecturer in Management at the University of York.

The second feature article is on the ESRC-funded seminar series in Organizational History written by Stephanie Decker, Professor of Organization Studies and History at Aston Business School.

Season's Greetings! Andrew Smith, Editor, ABH Newsletter

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## *Feature 1*

### *The Birth of the Management and Organizational History Research Cluster (MOHRC) at The York Management School, University of York, UK*



University of York Management School  
Photograph by Andrew Smith, February 2015

Contributor, Kevin Tennent

Bill Cooke and myself have been convening MOHRC here at The York Management School (TYMS) since October. Our aim has been to create opportunities to bring together people in our school doing various types of historical research that impacts the management, organizational, business and economic history areas. As a group, we have particular interests across a number of sub-fields – from the relationship between corporate governance and complexity in history to the development of strategy and marketing in creative industries and sport, as well as transport history and the history of co-operatives and Fairtrade

organisations, to name just a few. We aim to bring the capabilities involved in pursuing these these interests together, providing conversations and support opportunities, sharing experience, and generally help ourselves as historians to navigate the academic publication process.

We have a regular seminar series, as well as organizing development opportunities such as ‘Meet the Editor’ sessions. We also have a coffee morning on the first of every month to facilitate conversation, encouraging people to share news of their research progress and to suggest collaboration, funding and impact possibilities. In the autumn 2015 term we had a number of successful events – we had research seminars with Bill Foster from the University of Alberta, as well as from our own Matthew Hollow and Sarah Wilson, and Simon Mollan organised our first Winter School on 7 December, which attracted 25 participants with the discussion focussing on unknown vistas in management and organization history. We have also enjoyed some funding success, as Phil Garnett together with Simon have won funding in the British Academy of Management small grants scheme to digitise the Hillards supermarket archive to explore the possibilities of digital archival research, while Alex Gillett and I won an ESRC Impact Accelerator Award to enable us to collaborate with the National Football Museum.

Our next big event will be a ‘Meet the Editors’ session with Andrew Popp, Editor of Enterprise and Society, on 9th February at 4pm. I would be keen to hear from anyone who wants to visit TYMS and present their work to us – just email me at [kevin.tennent@york.ac.uk](mailto:kevin.tennent@york.ac.uk). Check our website at <https://sites.google.com/a/york.ac.uk/mohrc/> for the latest news and developments!

## Feature 2

### *ESRC seminar series in Organizational History: Historicising the theory and practice of organizational analysis*

Contributor, Stephanie Decker, Aston Business School



Image: ESRC Workshop No. 3, Copenhagen Business School

Photograph by Ludovic Cailluet, EDHEC Business School

This ESRC-sponsored seminar series provides a platform for international research on historical analysis of organizations, heritage and reflective societies. All events revolve around three interlinked themes: archiving and archival research as resources for organizational analysis, organizational remembering as an alternative theoretical approach, and emerging methodologies that challenge organizational histories.

Leading international scholars will discuss current research initiatives. We also invite new contributions for the seminars and seek to promote a number of special issues associated with the seminars as well as the European Group of Organization Studies track in organizational history and our partners at the Business History Initiative of Copenhagen Business School.

For further information please see our website, <http://orghist.com>, where you can also sign up for regular updates with your email address (bottom left of the front page).

We have already hosted three events in 2015, and we are planning to host another three in 2016.

Seminar 1 – Aston Business School, Birmingham, 17 March 2015  
“Managing the Past: the Role of Organizational Archives”

Seminar 2 – Queen Mary University, London, 15 July 2015  
(jointly with Andrew Hoskins, AHRC seminar on memory studies)  
“Organizational Remembering as an Alternative Framework”

Seminar 3 – Copenhagen Business School, Denmark, 10 December 2015  
(jointly with CBS’s seminar on 9 December 2015)  
“The Narrative Construction of Memory”

Our next event will be:

Seminar 4 – Alliance Manchester Business School, Manchester, 17 February 2016 (See details in the [announcement section](#))

## Calls for Papers: Journal Special Issues



Business History - Special Issue on “The Brand and its History: Economic, Business, and Social Value”.

Deadline for submissions: 31 January 2016.

On 30 August of 2014 the prestigious magazine *The Economist* wondered “What are brands for?” and stated that brands are the most valuable assets many companies possess although no one agrees on how much they are worth or why. Certainly, nowadays brands play a significant role in developed societies and although brand value has been mainly analysed from marketing, accounting, and management, there are key and significant issues still not addressed or poorly studied. We argue that a thorough analysis of the impact of trademarks and branding on citizens, firms, and economies requires taking into account an historical approach.

Thus, this *Business History* Special Issue has been designed based on the hypothesis that the brand is an intangible asset with long-term and complex network effects, which require multidimensional approaches including an unavoidable historical perspective. Among others, several possible topics to be addressed in this special issue would be: What are the key factors for the understanding of brand equity development in the long-run? How did corporations manage trademark assets and related legal struggles throughout centuries? Were they able to adapt their branding strategies to new market conditions? What was the role of branding in the internationalization process of the firm? How have other agents beyond the firm taken advantage of branding? Answers to these kinds of questions would contribute to bridge the gap between brand theory and historical research.

Although business historians have also begun to turn their attention to trademarks and branding there is still much to be done. At the beginning of the 1990s M. Wilkins (1992) underlined the role of brands in the evolution of modern corporations and how trademarks had become “neglected intangible assets.” G. Jones and N. Morgan (1994) published an edited volume on food and beverage industries which helped to set basic paths for future research. In that compilation M.



Casson (1994) warned about how theoretical analysis should be complemented with empirical, historical, cultural, and even ideological studies on trademarks and branding in order to correctly assess their actual role in economic growth and the problems of their management over time.

Only few works have come up since then and very few have focused on international comparisons. P. Duguid (2003) and T. S. Lopes (2003) were the next scholars in shedding light on the topic. Both of them paid attention to the alcoholic beverage sector: while Duguid pointed out the importance of supply chains in the creation of modern brands, Lopes linked the role of brands and marketing knowledge to multinationals' growth and survival. T. S. Lopes and M. Casson (2007) deepened on the entrepreneurship's role in the creation of global successful brands. In this field, history –the age of the brand– and a benign institutional environment – provided, above all, in developed countries– seem to be crucial.

Those first works revealed the need for widening the research beyond successful case-studies (Lopes and Duguid 2012). Indeed, the study of trademarks and of related legal, economic, and business arrangements remained essential for the understanding of brands' historical development. L. Bently, J. Davis, and J. C. Ginsburg (2008) addressed a comprehensive and interdisciplinary critique of trademarking and branding, opening the topic to disciplines such as sociology, linguistics, and philosophy. Since then, Lopes and Duguid (2010 and 2012) had also promoted multidisciplinary research (Routledge International Studies in Business History and *Business History Review* Special Issue) that tried to provide sectorial, legal, and international comparisons (see, among others, Duguid, Lopes, and Mercer, 2010; Higgings 2010;) or deep domestic analysis (Sáiz and Fernández, 2012; Lopes and Guimaraes, 2014).

All this research work notwithstanding, we feel that there is plenty of room for new contributions that would allow, on the one hand, completing and delving into previous topics, and on the other, opening and widening trademark research scope. We expect contributions to clarify how firms conceived branding strategies, whether they adapt or not (and how) to new market conditions, how international legal issues affect branding activity, how other agents beyond the firm (communities, consumers, regions) faced trademarking, and how studies on collective marks, certification and quality marks, and appellations of origin may complete our current knowledge. Contributions are also invited to develop new studies on domestic trademark tendencies, international comparisons, or case studies based on significant trademark-related sectors such as food, beverages, and tobacco; consumer chemical products; and luxury goods.

Therefore, we are interested in submissions focused on historical research and longitudinal analysis related to the following themes:

- Long-term brand management.
- Trademarks and international trade.

- Legal and institutional issues on trademarking
- Appellations of origin, geographical indications, certification marks, and collective trademarks.
- Private-label products vs. manufacture brands
- Historical development of brand communities.
- Trademark and brand struggles.

### References:

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DUGUID, Paul (2003), “Developing the Brand: The Case of Alcohol, 1800-1880”, Enterprise & Society 4, 3, 405-441.

DUGUID, Paul; LOPES, Teresa da Silva, and MERCER, John (2010): “Reading registrations. An overview of 100 years of trademark registrations in France, the United Kingdom, and the United States” in LOPES, Teresa da Silva and DUGUID, Paul (eds.), Trademarks, Brands, and Competitiveness, New York, Routledge, pp. 9-30.

HIGGINGS, David M. (2010): “Trademarks and Infringement in Britain, c.1875-c.1900” in LOPES, Teresa da Silva and DUGUID, Paul (eds.), Trademarks, Brands, and Competitiveness, New York, Routledge, pp. 102-118.

JONES, G. and MORGAN N. (eds.) (1994): Adding Value: Brands and Marketing in Food and Drink. London, Routledge.

LOPES, Teresa da Silva (2003): “The Growth and Survival of Multinationals in the Global Alcoholic Beverages Industry”, Enterprise & Society, 4, 4, 592-598.

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LOPES, Teresa da Silva and DUGUID, Paul (eds.) (2010): Trademarks, Brands, and Competitiveness, New York, Routledge.

LOPES, Teresa da Silva and DUGUID, Paul (2012): “Introduction: Behind the Brand”, Business History Review 86, 2, 235-238.

LOPES, Teresa da Silva and GUIMARAES, Paulo (2014): “Trademark and British Dominance in Consumer Goods, 1876-1914”, Economic History Review 67, 3, 793-817.

SÁIZ, Patricio and FERNÁNDEZ, Paloma (2012): “Catalonian Trademarks and the Development of Marketing Knowledge in Spain, 1850-1946”, Business History Review 82, 2, 239-260.

WILKINS, M. (1992): “The Neglected Intangible Asset: The Influence of the Trade Mark on the Rise of the Modern Corporation”, Business History, 34, 1, 66-99.



## Submissions

Cross-country comparisons involving the EU, the US, and emerging markets will be particularly welcomed. Articles should be based on original research and/or innovative analysis and should not be under consideration by another journal. All articles should be submitted via ScholarOne using the URL link listed below, clearly indicating that they are for the Special Issue on The Brand and Its History: Economic, Business, and Social Value. All the articles will be peer reviewed and, therefore, some may be rejected. Authors should ensure that their manuscripts fully comply with the formatting regulations of Business History.

## Editorial information

Guest editors: Patricio Sáiz and Rafael Castro, Universidad Autónoma de Madrid – UAM, Spain

# ORGANIZATION STUDIES



*Organization Studies*  
Call for Papers  
Special Issue on  
Uses of the Past: History and Memory in Organizations and Organizing

## Guest Editors

Mads Mordhorst, Copenhagen Business School

Andrew Popp, University of Liverpool

Roy Suddaby, University of Victoria & Newcastle University Business School

R. Daniel Wadhvani, University of the Pacific

Deadline for Submissions: 15 March 2016

Historical approaches to management and organization research have been flourishing in recent years, following decades when it was seen as marginal to the field (Kipping and Üsdiken, 2014). The development has been characterized by plurality in both the conceptualization of organizations in historical time (Bucheli and Wadhvani, 2014) and in how history is researched (Rowlinson, Hassard, and Decker, 2014). One historical approach that has attracted the attention of both organization researchers (Rowlinson and Hassard, 1993; Ericson, 2006; Suddaby, et al, 2010; Foster, et al, 2011; Anteby and Molnar, 2013) and business historians (Hansen, 2006, 2007, 2012a; Mordhorst, 2008, 2014; Kroeze and Keulen, 2013) is what could be called “uses of the past” by managers, organizations, and industries. Such a perspective takes history as “constitutive” (Wadhvani and Bucheli, 2014) in shaping how actors define their own sense of self and action in time, and in emphasizing how their interpretation of the past shape their experience in the present and their expectations for the future (Kosseleck, 2004).

Research of this type has examined how actors have interpreted the past to forge organizational identities (Gioia, et al, 2000; Hansen, 2007; Anteby and Molnar, 2013; Mordhorst, 2014), consolidate social memory (Rowlinson, et al 2010), set strategic direction (Suddaby, et al, 2010; Schultz and Hernes, 2013), understand entrepreneurial opportunities (Popp and Holt, 2013a, 2013b), redefine market categories (Khaire and Wadhvani, 2010), shape understandings of products (Hansen, 2006, 2010), and establish new industries (Kirsch, et al, 2014). It thus suggests the tremendous variety in how, why and with what consequences the past might be used in organizations and organizing. The emergence of “uses of the past” perspectives represents an important new direction in how history and historical reasoning is integrated into management and organization studies. Previous organizational research and theory, even when it took history seriously, typically understood an organization’s history (Nelson and Winter, 1982) and the histories of industries or populations of firms (Hannan and Freeman, 1984) as “given” by their path through time. History was synonymous with the past, and thus understood as immutable, whether the goal

of research was to identify a normative evolutionary process (Nelson and Winter, 1982) or a path-dependent one (North, 1990).

In contrast, the “uses of the past” approach emphasizes not only the malleability of interpretations of the past, but also of its relationship to how organizational actors experience the present and set expectations for the future. The past is thus understood as a reservoir for different uses. History and memory become fields where all actors are simultaneously users and producers of interpretations and of historical consciousness. And organizations are understood as arenas for this ongoing struggle to establish historical identity and consciousness, as well as products of this struggle (Nora, 1990). The approach thus opens the possibility for a range of new research on the various ways, and circumstances under which, the past is used. “Uses of the past” approaches do not only hold the promise of providing management and organizational researchers a novel lens from which to understand a range of phenomena related to organizations and organizing; it also suggests possibilities for re-thinking how the endeavour of academic history itself is conceived and written. Since its professionalization in the nineteenth century, academic history has been oriented to the study of the past in and for itself, a focus that remains a central and legitimate endeavour for the kind of the scholarly histories produced in history departments. As Leopold von Ranke (1824) put it, the purpose of scholarly history was not to “judg[e] the past for the benefit of future generations ... it merely seeks to show the past as it once was (Ranke, 1824).” While most modern historians reject Rankean scientism, they still embrace Rankean professional norms in seeking to understand and represent actors and actions in the past “on their own terms.” The “uses of the past” approach, on the other hand, suggests that there is room for an alternative perspective on the study of the past, one that lies beyond the domain of professional history. The focus of this alternative perspective is on how the past is interpreted in the present, and the functions and uses of the past for purposes outside its own realm. Such an understanding of the past in many ways predates modern academic history and reflects the ancient tradition of *historia magistra vitae* – history as life’s teacher (Kosselleck, 2004). Such an approach emphasizes history’s value or use by actors to understand the present and set expectations for the future, rather than one based on history as a body of professional knowledge. It also shifts the emphasis of scholarship to the analysis of how actors interpret the past – an approach that may be more appropriate for academic research in organization studies than the approaches to history in history departments.

Although “uses of the past” approaches hold great promise in organization studies, much about these approaches remains unexplored. Thus, we invite submissions that will help further develop the uses of the past as a novel set of approaches to integrating history into management and organization studies. Questions and issues that require further elaboration include:

1. What constrains or enables actors in their use of past? In other words, what are the contexts in which history is usable and used?
2. How do we account for the interactions between uses of the past at the organization level with those at the individual, social or national levels?
3. What are the variety of uses for which the past has been deployed in organizations and organizing, and what are the relationships between these? Scholars have already begun to examine the uses of history in strategy, marketing, organization identity formation, and market category creation. Are there other major uses of the past that remain unexplored? Does the way in which history is used differ depending on its intended use?
4. Who are the producers and users of history and for what purposes are they producing history?
5. When is it important to create forgetting, oblivion, and back-grounding?

6. Under what circumstances does history create inertia or novelty?
7. How are the relationships between past, present and future constructed and maintained?
8. What are the ways in which organizations become sites of memory? How are organizations, museums, and other sites of memory created and maintained?
9. How and why are the material bases of history and memory maintained in and around organizations?
10. What specialized roles develop to support the uses of history in different organizational contexts? How are specialized actors – archivists, historians, the media – deployed and what is their relationship to organizational management?

#### Submission Procedure

OS is hosted on SAGE track a web based online submission and peer review system powered by ScholarOne™ Manuscripts. Visit <http://mc.manuscriptcentral.com/orgstudies> to login and submit your paper online. Once you have created your account and you are ready to submit your paper, you need to choose this particular Special Issue from the drop down menu that is provided for the type of submission. Before you do so, please check whether you already have an account in the system. If you have reviewed or authored for the journal in the past year it is likely that you will have had an account created. For further guidance on submitting your manuscript online please visit ScholarOne Online Help.

All papers will be double-blindly reviewed following the journal's normal review process and criteria. Any accepted papers that will not be included in the Special Issue will be published in an ordinary issue at a later point in time.

For further information please contact any of the Guest Editors of this Special Issue:

Mads Mordhorst: [mmo.mpp@cbs.dk](mailto:mmo.mpp@cbs.dk)

Andrew Popp: [Andrew.popp@liverpool.ac.uk](mailto:Andrew.popp@liverpool.ac.uk)

Roy Suddaby: [rsuddaby@uvic.ca](mailto:rsuddaby@uvic.ca)

Dan Wadhvani: [dwadhvani@pacific.edu](mailto:dwadhwani@pacific.edu)

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# *Strategic Entrepreneurship Journal*



Call for Papers for a Special Issue "Historical Approaches to Entrepreneurship Research: Investigating Context, Time, and Change in Entrepreneurial Processes".

Deadline for submissions: July 15, 2016

Guest Editors R. Daniel Wadhvani, University of the Pacific David A. Kirsch, University of Maryland William B. Gartner, California Lutheran University & Copenhagen Business School Friederike Welter, IfM Bonn and University of Siegen, Germany Geoffrey Jones, Harvard Business School

In recent years, scholars have grown increasingly interested in the promise of historical approaches to entrepreneurship research. History, it has been argued, can be valuable in addressing a number of limitations in traditional approaches to studying entrepreneurship, including by providing multi-level perspectives on the entrepreneurial process (Tripsas, 1997; Forbes and Kirsch, 2010; Agarwal and Braguinsky, 2014), in accounting for contexts and institutions (Baumol, 1990; Welter, 2011; Haveman et al, 2012, Zahra and Wright 2011), in understanding the relationship between entrepreneurship and economic change (Schumpeter, 1947; Casson and Godley, 2005; Baumol and Strom, 2007; Lippmann and Aldrich, 2014), and in situating entrepreneurial behavior and cognition within the flow of time (Popp and Holt, 2013). History, in this regard, points the direction to both valuable sources and data for addressing such topics (Forbes and Kirsch, 2010) and to a body of historical theory from which to conceptualize context, time, and change analytically (Wadhvani and Jones, 2014; Wadhvani, 2010). Indeed, it is for many of these same reasons that Schumpeter (1947) called on theorists and historians to collaborate in the study of entrepreneurship.

For this special issue, we seek theoretical and empirical work that significantly advances our understanding of whether and how historical research and reasoning can contribute to our understanding of entrepreneurship. In this regard, we encourage submissions that not only make contributions to entrepreneurship research and theory, but also engage the methodological and theoretical issues involved in using historical approaches in the management disciplines (Ingram, et al, 2012; Bucheli and Wadhvani, 2014; Rowlinson, et al, 2014; Kipping and Üsdiken, 2014).

We welcome a broad range of ways to conceptualize and integrate history in entrepreneurship research, including as a set of sources and methods, as context (e.g. industry evolution), as an independent variable (experience at firm or founder level), as a mechanism (process, path dependency, or way of interpreting the past), or an outcome (e.g. historical performance).

Motivating questions might include: · Can the theory and philosophy of history and historical change be used to understand strategic entrepreneurship in new ways? · Can the analytical and interpretive approaches to time and context used by historians contribute to our understanding of entrepreneurial behaviour and the entrepreneurial process? In what ways can those approaches help provide new insights into strategic entrepreneurship? 2 · How can historical sources and methods contribute to our understanding of strategic entrepreneurship? · How does “history” or “the past” manifest itself in the entrepreneurial process? Is it constraining or enabling, and if “it depends,” then on what conditions does it depend? · How is history “used” by entrepreneurs and innovative firms and in the entrepreneurial process? What is the relationship between narrative and history within the entrepreneurial process? · Can historical contextualization of the current moment in entrepreneurship thought and practice help shed light on how entrepreneurship in the present is similar or different from the past? · Can a deeper engagement with entrepreneurship theory allow us to understand history in new ways and produce new historical interpretations?

Timeframe Interested contributors should prepare their submissions following the SEJ Style Guide, which is available at: <http://onlinelibrary.wiley.com/journal/10.1002/%28ISSN%291932-443X/homepage/ForAuthors.html>. Submissions can be made via the SEJ website at: <http://mc.manuscriptcentral.com/sej> by July 15, 2016. Be sure to complete the “special issue box – Historical Approaches”.

If you have questions about this special issue, or wish to discuss a potential submission, please contact the special issue Guest Editors: R. Daniel Wadhvani ([dwadhvani@pacific.edu](mailto:dwadhvani@pacific.edu)); William B. Gartner ([wbg.mpp@cbs.edu](mailto:wbg.mpp@cbs.edu)); David A. Kirsch ([dkirsch@rhsmith.umd.edu](mailto:dkirsch@rhsmith.umd.edu)); Friederike Welter ([welter@ifm-bonn.org](mailto:welter@ifm-bonn.org)); Geoffrey Jones ([gjones@hbs.edu](mailto:gjones@hbs.edu)).

## *Calls for Papers: Conferences and Workshops*

### **Tony Slaven Doctoral Workshop in Business History**

Joint Conference organized by: Association of Business Historians (ABH) and Gesellschaft für Unternehmensgeschichte (GUG) 27-28 May 2016 Humboldt-University Berlin, Germany



Berlin Seen From the Reichstag, June 2013

Photograph by Tanweer Morshed, Image Courtesy of Wikimedia Image Commons

The ABH will hold its fifth annual Tony Slaven Doctoral Workshop on 26-27 May 2016. 1 This event is immediately preceding the 2016 ABH Annual Conference held jointly with the Gesellschaft für Unternehmensgeschichte (GUG) at the Humboldt University in Berlin, Germany. Participants in the Tony Slaven Workshop are both welcome and encouraged to attend the main ABH Annual Conference following the workshop. The Workshop is an excellent opportunity for doctoral students to discuss their work with other research students and practicing academics in business history-related disciplines in an informal and supportive environment. Students at any stage of their doctoral career, whether in their first year or very close to submitting, are encouraged to attend. In addition to providing new researchers with an opportunity to discuss their work with others in a related discipline, the workshop will also include at least one skills-related workshop.

Business history doctoral work is spread over a large number of departments and institutions and by bringing students together for an annual workshop, we hope to strengthen links between students working on business history and related topics.

For the purposes of the workshop the term ‘business history’ is therefore interpreted broadly, and it is intended that students in areas such as (but not confined to) the history of international trade and investment, financial history, agricultural history, not for profit organisations, government-industry relations, accounting history, social studies of technology, and historians or management or labour will find it of interest.

Students undertaking topics with a significant business history related element but in disciplines other than economic and business history are therefore also welcome. We also welcome papers from students researching any era of history: modern, early modern, medieval, or classical. First year students might wish to present an overview of their project, including research questions and methodology. Those at a more advanced stage of their work might wish to present part of a draft chapter, or focus on one particular section or aspect of their thesis. There will also be at least one workshop provided by regular ABH

members which in the past included publication and ‘using sources’ workshops. There will be ample time for discussion of each student’s work and the opportunity to gain feedback from research active academics in the field.

Students interested in attending the workshop should send an application to: Dr Mitch Larson Lancashire Business School University of Central Lancashire Preston, PR1 2HE. An application should be no more than 4 pages sent together in a single computer file:

- 1) a one-page CV
- 2) one page stating the names of the student’s supervisors, the title of the thesis (a proposed title is fine), the university and department where the student is registered, and the date of commencement of thesis registration
- 3) a two-page abstract of the paper to be presented

The deadline for submissions is Friday, 15 January 2016. Notification of acceptance will be made by 25 March 2016. A limited number of scholarships are available from the Francesca Carnevali fund of the ABH to contribute towards the travel, accommodation, and registration costs of students doing a PhD in the United Kingdom, who are presenting in the Slaven Workshop, the ABH conference, or both. These will be awarded competitively prior to the workshop. Please indicate in your application whether you would like to be considered for one of these travel grants. For further information, please contact Dr Mitch Larson at the above e-mail address.



## Call For Papers

### Historical Approaches to Entrepreneurship Theory & Research



Image: Portland Marina, Photograph by Tony Webster.

Image used under a Creative Commons Attribution-Share Alike 2.0 Generic license.

March 31, 2016  
Embassy Suites by Hilton Downtown Portland  
319 SW Pine Street, Portland, OR 97204

*Deadline: 22 January 2016 for abstracts*

In recent years, both business historians and entrepreneurship scholars have grown increasingly interested in the promise of using historical sources, methods and reasoning in entrepreneurship research. History, it has been argued, can be valuable in addressing a number of limitations in traditional approaches to studying entrepreneurship, including in accounting for contexts and institutions, in understanding the relationship between entrepreneurship and economic change, in providing multi-level perspectives on the entrepreneurial process and in situating entrepreneurial behavior and cognition within the flow of time. Support for historical research on entrepreneurship has grown, with both leading entrepreneurship researchers calling for the use



of historical perspectives and with *Strategic Entrepreneurship Journal* announcing a call for papers for a special issue devoted to history and entrepreneurship. The purpose of this workshop is to provide scholars with developmental feedback on work-in-progress related to historical approaches to entrepreneurship and strategy, broadly construed. Our aim is support the development of historical research on entrepreneurship for publication in leading journals, including for the special issue of *Strategic Entrepreneurship Journal*. In addition to providing feedback and suggestions for specific topics, the workshop will address the commonly faced challenges of writing for a double-audience of historians and entrepreneurship/management scholars, engaging entrepreneurship theory and constructs, and identifying the most valuable historical sources and methods in studying entrepreneurial phenomena. We welcome work-in-progress at all stages of development. Interested scholars may submit two types of submissions for discussion: full research papers (8,000 to 12,000 words) or paper ideas (1,000 to 3,000 words).

The **workshop will take place immediately before the BHC meeting** and at the same location but is managed separately. Participation in BHC meeting and workshop is possible. If you have questions or are interested in participating, please submit an initial abstract of max. 300 words and a one-page CV before Friday, January 22, 2016 to David Kirsch ([dkirsch@rhsmith.umd.edu](mailto:dkirsch@rhsmith.umd.edu)), Christina Lubinski ([cl.mpp@cbs.dk](mailto:cl.mpp@cbs.dk)) or Dan Wadhvani ([dwadhvani@pacific.edu](mailto:dwadhwani@pacific.edu)). Invitations to the PDW will be sent out before February 1, 2016. Full paper (8,000 to 12,000 words) and paper idea (1,000 to 3,000 words) submissions will be expected by Friday, March 11, 2015. Please feel free to contact the organizers with your paper ideas if you are interested in early feedback or want to inquire about the fit of your idea with this PDW.

### *The Broader Project*

This workshop is part of a larger project that seeks to examine how analytical attention to history, context, and time may reshape theories of entrepreneurship as well as how these theories in turn allow us to re-consider how we account for agency, time and change in history. It follows on previous workshops in Copenhagen and Miami in 2014. The project seeks to develop an intellectual community comprised of both historians and entrepreneurship theorists engaged in multidisciplinary and cross-disciplinary research on entrepreneurial history. Some of the questions the broader project will address include:

- What is the relationship between theories of history and theories of entrepreneurship? How have they shaped one another over time and what are the ways in which they do so today?
- In what ways are time and context viewed in history and in entrepreneurship theory? How can more critical views of time and context contribute to our understanding of entrepreneurial behavior and the entrepreneurial process?
- How do differences in methods matter to our understanding of entrepreneurship? Specifically, how should we think about the relationship between historians' emphasis on deep context and narrative explanation and entrepreneurship researcher's preference for valuing theoretical propositions from the point of view of advancing intellectual exchange between the two fields? What should we make of the tension between the theoretical inclination to gain insight through abstraction and the historical inclination to gain insight through contextualization? In what ways can the tension be productive or useful?
- How does "history" or "the past" manifest itself in the entrepreneurial process? Is it constraining or enabling, and if "it depends," then on what conditions does it depend? How is history "used" in the entrepreneurial process?
- What is the relationship between narrative and history within the entrepreneurial process?
- Can historical contextualization of the current moment (1970s-present) in entrepreneurship thought and practice help shed light on the present?
- Can a deeper engagement with entrepreneurship theory allow us to understand the past in new ways and produce new history?

### *Individual and institutional support*

The workshop and broader project is an initiative of the Copenhagen Business School's Centre for Business History and Department of Management, Politics, and Philosophy in collaboration with scholars and institutions throughout Europe and North America. We are grateful for financial support from the Entrepreneurship Platform and the Rethinking History in Business Schools Initiative at CBS.

# **EGOS 2016**

## **ORGANIZING IN THE SHADOW OF POWER**

**JULY 7–9, 2016**  
**NAPLES, ITALY**

**UNIVERSITY OF NAPLES FEDERICO II**

**DEPT. OF ECONOMICS, MANAGEMENT, INSTITUTIONS**

**(IN COOPERATION WITH PARTHENOPE UNIVERSITY OF NAPLES, SECOND UNIVERSITY OF NAPLES, UNIVERSITY OF SALERNO)**

32<sup>nd</sup> EGOS Colloquium “Organizing in the Shadow of Power”, July 7–9, 2016, Naples, Italy.

Sub-theme 08: (SWG) History and Organization Studies: The Ways Forward

Deadline to upload your short paper: Monday, January 11, 2016, 23:59:59 CET

Convenors:

R. Daniel Wadhvani, University of the Pacific, USA, and Copenhagen Business School, Denmark  
dwadhvani@pacific.edu

Matthias Kipping, Schulich School of Business, York University, Canada  
mkippling@schulich.yorku.ca

Stephanie Decker, Aston Business School, UK  
s.decker@aston.ac.uk

Historical sources, methods, and theoretical constructs have gained considerable attention in management and organizational studies in recent years (Üsdiken & Kipping, 2014). Researchers have made a range of notable conceptual (Bucheli & Wadhvani, 2014; Rowlinson et al., 2014) and empirical contributions (O’Sullivan & Graham, 2010; Rowlinson et al., 2014; Kipping & Üsdiken, 2014) that have laid the foundations for a diverse array of approaches to historical research and reasoning in organization studies. Moreover leading journals, such as *Organization Studies* and *Academy of Management Review*, have supported these developments by announcing special issues devoted to historical research and theory. Indeed, one could fairly state that the nature and value of historical research has come to be more broadly understood and accepted than when the EGOS Standing Working Group (SWG) on “Historical Perspectives in Organization Studies” was formed.

In this, the final year of the SWG 08, we seek a broad range of empirical papers that explicitly build on the foundations that have been established but move the conversation between history and organization

studies forward in interesting and novel ways. We also welcome innovative conceptual papers based on previous research. Some of the ways in which this might be done includes:

Building new bridges between history and other approaches to the study of organizations that are sensitive to time and context, such as process research, institutional theory, and evolutionary theory.

Extending the work that has been done on history and organization theory to related domains, including strategy and entrepreneurship.

Introducing new or underused methods for interpreting historical sources related to organizations and organizing.

Exploring novel types of historical source material.

Examining new and understudied historical periods or regions.

Considering new ways in which the past is used in organizations and organizing

Short paper submissions should not only describe the empirical research conducted and elaborate on theoretical claims, but should also explicitly engage the extant work on historical approaches to management and organization studies and point to promising new theoretical, methodological, and empirical directions.



# Making Organizations Meaningful

ANAHEIM, CALIFORNIA  
2016

Anaheim, California, United States, August 5 - 9, 2016

Submission Deadline: 12 January 2016 , Submission Deadline (Effective 5:00pm, ET NY Time)

## **Management History Division**

Specific Domain: Pragmatic investigations into the historical evolution of managerial thought and action. Major Topics: The chronological tracing of the development of contemporary managerial concepts, techniques, behaviors, and practices with the intent of demonstrating (in) effectiveness within a given context, setting, or organization; reviews of how the discipline might learn from and avoid making the mistakes of the past; examples of how current research efforts are aimed at "rediscovering" existing knowledge and suggestions for the redirection of contemporary investigations; reevaluations of historical manuscripts based on present knowledge; explorations into the history, traditions and evolution of businesses and industries; comparative works which demonstrate how diverse individuals and groups influenced managerial thought and practice; application of history to unify extant concepts and bodies of literature that are highly fragmented; and investigation into how management history might be better taught and management history research better conducted, applied and utilized to enhance understanding of the field.

**2016 APEBH Conference**  
University of Adelaide, 11–13 February 2016.

The 2016 Asia Pacific Economic and Business History Conference will be held at the University of Adelaide in Adelaide, South Australia, from Thursday 11<sup>th</sup> to Saturday 13<sup>th</sup> February 2016.

Adelaide is the capital city of South Australia and was founded as the planned capital for a freely-settled colony in 1836. This heritage is still visible today with the CBD still characterized by the grid layout envisioned by Colonel William Light, one of the city's founding fathers. Shortly thereafter copper deposits were discovered and within a decade of Adelaide's founding South Australia experienced a mining boom, shaping the development of the early decades of the new colony. Today Adelaide is a modern industrial city with a substantial presence of agriculture, most prominently wine, and mining as well as an extensive service sector characterized by education and health care.

The conference is hosted by the School of Economics at the University of Adelaide. The university was established in 1874 and within a few short years it also offered a mining engineering degree as well as established an agricultural college. Economics has a long tradition at the university, for example a Masters degree in Economics was established in 1938. This history also includes a strong presence of Economic History within the school and the university.

The conference will be held on the North Terrace campus of the university, which is located at the northern edge of Adelaide's CBD and features a wide range of historic and modern academic buildings.

The local organizing committee consists of Florian Ploeckl, John Wilson and Raj Banerjee.

**All abstracts, proposals for sessions, or papers for refereeing should be emailed to [APEBH2016@Outlook.com](mailto:APEBH2016@Outlook.com) by 31 December 2015.**



**Annual Cliometric Society Conference**  
20-21 May 2016, University of Pittsburgh.

Deadline to submit a paper proposal or a request to attend the conference: **22 January 2016.**

The annual Cliometric Society Conference in 2016 will be held on the weekend of Friday, May 20 through Saturday, May 21 at the University of Pittsburgh and hosted by the University of Pittsburgh, Carnegie Mellon University, and the National Science Foundation. The conference is designed to provide extensive discussion of new and innovative research in economic history. We consider applicants from all continents and papers addressing important topics in economic history for all countries. We particularly encourage interdisciplinary research and seek a diverse set of papers addressing local, country, regional, and global issues. Applications to present papers or to attend the conference are welcome from graduate students, junior faculty, and senior faculty in economic history as well as distinguished faculty in other fields who have research interests in economic history. Typically, twelve papers are selected for presentation and discussion. These are sent out to all conference participants in advance. Each paper is a single session, in which authors have five minutes to make an opening statement and the rest of the hour session is devoted to discussion among all conference participants. All participants are required to have read all papers and to attend the entire conference, i.e., arrive on Thursday, May 19 and leave on Sunday, May 22. At least one author must be a member of the Cliometric Society. For membership information contact Professor Michael Haupert at [mhaupert@uwlax.edu](mailto:mhaupert@uwlax.edu). The conference pays most hotel and flight expenses for graduate students and heavily subsidizes hotel and flight expenses for faculty and researchers. Proposals and requests to attend the conference will be accepted beginning 8 December 2015.

The deadline to submit a paper proposal or a request to attend the conference is Friday, 22 January 2016. Those wishing to present a paper should provide an abstract and a 3-5 page summary of the proposed paper. In choosing papers and participants, the host committee will assign priority to those who have not attended recently or who have never attended. Graduate students wishing to attend or submit a paper proposal must obtain a letter of recommendation from their dissertation advisor. Those whose papers are selected for presentation will be notified by Wednesday 17 February 2016 and are expected to provide a completed draft of the paper in the proper format for the conference volume no later than Friday 1 April 2016. We STRONGLY PREFER that applicants submit their materials via the web at the following site: <http://eh.net/2016-cliometrics-conference-proposal-submission/>. Please email us at [clio2016@hawaii.edu](mailto:clio2016@hawaii.edu) if you cannot submit via the web and we will make available alternative submission routes. Questions? Email the conference administrator, Byron Yee, at [clio2016@hawaii.edu](mailto:clio2016@hawaii.edu)

Paper Proposals should be submitted here: <http://eh.net/2016-cliometrics-conference-proposal-submission/>

## CHORD Workshop and Call for Papers:

### 'Retailing, Distribution and the Family: Historical Approaches'

Tuesday 24 May 2016

University of Wolverhampton

The Centre for the History of Retailing and Distribution invites submissions for a workshop that explores the role of the family in retailing and distribution.

Papers focusing on any historical period or geographical area are welcome. We invite both experienced and new speakers, including speakers without an institutional affiliation. Potential speakers are welcome to discuss their ideas with the organiser before submission (please see details below). Some of the themes that might be considered include (but are not limited to):

§ Family businesses and enterprises.

§ Selling to the family.

§ The family in retail advertising and marketing.

§ Retailing, distribution, households and extended families.

§ The family in distribution networks and channels.

§ Retailing, distribution and family labour.

§ Inheritance, legacy and generational change.

§ Fictional and factual representations of the family in retailing and distribution.

Individual papers are usually 20 minutes in length, followed by 10 minutes for questions and discussion. We also welcome shorter, 10 minute 'work in progress' presentations.

Please send title and abstract of c.300 to 400 words, specifying whether you are proposing a 10 or a 20 minute presentation to Laura Ugolini, at [l.ugolini@wlv.ac.uk](mailto:l.ugolini@wlv.ac.uk) by 4 March 2016.

If you are unsure whether to submit a proposal or would like to discuss your ideas, please e-mail Laura Ugolini at [l.ugolini@wlv.ac.uk](mailto:l.ugolini@wlv.ac.uk)

The workshop will be held on Wolverhampton City Campus, University of Wolverhampton, a short walk from Wolverhampton's bus and train stations.

For further information, please e-mail Laura Ugolini at: [l.ugolini@wlv.ac.uk](mailto:l.ugolini@wlv.ac.uk)

Or see the CHORD web-pages at: <http://home.wlv.ac.uk/~in6086/chord.htm>

News about CHORD events can also be found here: <http://retailhistory.wordpress.com/about/>

# Learning, Teaching & Student Experience

## 5th annual conference

26-27 April 2016, Aston University, Birmingham

2015 has signalled a dramatic change to the higher education landscape and in particular in the field of teaching and learning.

*“We will reward excellent teaching with reputational and financial incentives; widen participation of people from disadvantaged backgrounds; provide greater focus on employability; open up the sector to greater competition from new high quality providers; and reform our regulatory structure so that it drives value for money for students and taxpayers”*

Jo Johnson MP, Minister of State for Universities and Science  
Teaching Experience, Social Mobility and Student Choice, November 2015

The Chartered Association of Business Schools 5th annual **Learning, Teaching & Student Experience** conference will bring together 200+ leaders in learning and teaching from across the UK business school community.

The in-depth programme provides a unique opportunity to explore the latest trends and best practice in teaching business and management students and in delivering a first-class student experience.

The programme will also feature in-depth workshops and cutting edge poster sessions on such themes as:

- Employability
- Blended learning
- Internationalisation
- Assessment and feedback
- The changing student
- Teaching entrepreneurship
- Responsible management education
- Developing the practice based curriculum
- Student engagement
- Retention and success
- Experiential learning
- NSS, KIS and beyond
- Emerging issues and hot topics
- Student and staff collaborations

**Early bird discount expires on Friday 8 January**

[Call for workshop papers and posters: deadline Friday 8 January](#)

## **41<sup>st</sup> Annual Economic and Business History Society Conference**

Hyatt Regency Downtown, Montreal, Canada, 26-28 May, 2016. Proposals, in English or French, should include an abstract of no more than 500 words and contact details. Deadline for submission of proposals: February 15.

The Economic and Business History Society (EBHS) is now accepting proposals for our 41st Annual Conference, to be held at the Hyatt Regency Hotel downtown Montreal. Proposals for presentations on any aspect of ancient to recent economic or business history are welcome, as are proposals for whole panels. We welcome submissions from graduate students and non-academic affiliates. The 41st Annual Conference will also include a French track. La 41<sup>ème</sup> conférence annuelle accueillera des propositions et présentations en français comme en anglais.

Proposals may be submitted through the EBHS website at [www.ebhsoc.org](http://www.ebhsoc.org), by email by email to [ebhs2016@ebhsoc.org](mailto:ebhs2016@ebhsoc.org), or to the Program Chair by postal mail (not preferred):

Patrice Gélinas  
Faculty of Liberal Arts & Professional Studies  
Atkinson Building, #254  
4700 Keele Street  
Toronto, Ontario, M3J 1P3

If you have further questions about the meeting or organization please contact Program Chair Patrice Gélinas, [gelines@yorku.ca](mailto:gelines@yorku.ca), or EBHS President Lisa Baillargeon, [baillargeon.lisa@uqam.ca](mailto:baillargeon.lisa@uqam.ca).

EBHS also operates a peer-reviewed open access journal, *Essays in Economic and Business History*, edited by Jason Taylor (Central Michigan University). Conference papers and non-conference papers alike may be submitted to *Essays* for consideration. We invite you to visit our website, [www.ebhsoc.org](http://www.ebhsoc.org), to see our editorial board and policies, as well as back issues.

## First Call for Proposals

18th World Economic History Congress in Boston in 2018

**“Waves of Globalization”**, July 29<sup>th</sup> – August 3<sup>rd</sup> 2018.

First Call for Proposals for the Boston conference closes on May 30, 2016.



The 18th gathering of the World Economic History Congress will convene July 29th – August 3rd 2018 in historic Boston and Cambridge, Massachusetts. The Executive Committee of the IEHA welcomes proposals from all members of the international economic history community, whatever their institutional affiliation or status, as well as from scholars in related disciplines.

The 18th World Congress is the second to be hosted in North America and marks the 50th anniversary of the previous occasion. We invite you to join us in Boston to consider the many ‘Waves of Globalization’ that have given rise to the varied and multi-directional connections that characterize the economic and social world we know today. While seeking proposals for sessions that explore facets of this broad theme, we also welcome submissions on the economic and social histories of all places and periods, on the exploration of varied sources and methods, and on the theory and the uses of economic history itself. Furthermore, we invite members to employ and analyze diverse strategies for representing the past.

The IEHA is a capacious organization, and we hope that our program will reflect this strength. To this end, we will consider any submission that advances the study, teaching, and public presentation of economic history in all of its facets. Given the diversity of our affiliated membership we encourage panel proposals that highlight scholarship emerging from economic history, business history, demographic history, environmental history, global and world history, social history, rural and urban history, gender studies, material culture, methodological approaches to historical research, history of economics and economic thought, and other related fields.

The 2018 Congress seeks to build on the work of previous Congresses that have addressed the specific themes of the “Roots of Development” and “Diversity in Development.” We also anticipate discussion of the ways that historical practice is changing as a result of the ongoing digital revolution. We are interested in what it means to practice economic history in the digital age, and what new technologies imply for how we do research, how we present our findings, and how we interact with a variety of current and potential audiences. We therefore welcome proposals that focus not only on cutting-edge “digital history,” but also on the broader implications of digital technologies for all historical practitioners.

Organizers will be given wide discretion to shape the format of sessions to promote interest and efficiency as appropriate for the topic, the methodologies employed, and the participants invited. The format of the scientific program of the Boston Congress will be organized on the same principles as past world congresses. The 5-day meeting will have approximately 100 contributed sessions, with each day divided into four time blocks of 90 minutes each (two before lunch and two after lunch). As in the past, it will be possible combine morning and afternoon sessions into larger coherent units.

# CFP: Law in the History of Capitalism

On June 27-28, 2016, the American Bar Foundation and the University of Chicago will host a conference on "Law in the History of Capitalism."



In recent years, there has been an explosion of new scholarship on the historical relationship between law and capitalism. This new literature has examined a variety of topics including the symbiotic connection between slavery and capitalism, new social and cultural perspectives on economic and business histories, and the role of the state in facilitating and frustrating economic development. This infusion of interdisciplinary scholarship creates an opportunity for new work that puts law, legal institutions, and legal processes at the center of capitalist transformations.

The conference will be held at the American Bar Foundation in Chicago, Illinois, on June 27-28, 2016. The "Law in the History of Capitalism" conference is co-sponsored by the American Bar Foundation, the American Society for Legal History, the University of Chicago Law School, the Indiana University Maurer School of Law, the University of Illinois College of Law, the University of Michigan Law School, the University of Minnesota Law School, and the University of Pennsylvania Law School.

Interested participants should submit a 300-word proposal and a CV of no more than 3 pages to [insert web address]. Questions should be addressed to Erin Watt at [ewatt@abfn.org](mailto:ewatt@abfn.org). All proposals are due by February 15, 2016. Applicants will be notified by email no later than March 30, 2016 whether their proposals have been accepted. No previously published work will be accepted, as the conference is designed to provide a forum for productive and supportive discussion of works in progress. Accepted participants will be required to submit a full paper of no more than 10,000 words by May 15, 2016. Papers will be pre-circulated on a password-protected website, and read by all participants. Modest travel and accommodations support will be provided for presenters.

Proposals may be submitted on-line at the conference website; the deadline for submissions is February 15, 2016. Organizers are Jane Dailey, Ajay Mehrotra, Christopher Schmidt, and Victoria Saker Woeste. Questions may be directed to Erin Watt at [ewatt@abfn.org](mailto:ewatt@abfn.org).

# SECOND WORKSHOP ON THE EVOLUTION OF THE RETAIL TRADE IN THE 20TH CENTURY

Social, economic and political perspectives.  
22-23 September 2016, Uppsala, Sweden

Fredrik Sandgren, Uppsala University – Tristan Jacques, Paris I Panthéon-Sorbonne



Image: Uppsala cathedral, 5 September 2011. Photograph by Tusse, This file is licensed under the Creative Commons Attribution-Share Alike 3.0 Licence.

In September 2015, a workshop on the evolution of the retail trade in the 20th century was held with success in Paris. It gathered 20 European scholars, and 12 papers were presented under three main themes: Retailers and Consumers; Public Policy and the Retail Industry; Management and Organisation in the Retail Industry. We now want to organize a second round of this workshop in September 2016 in Uppsala.

The focus will again be put on the same three overall themes.

At a time of swift change and modernisation in retail sectors across the globe, examining long-term patterns and the drivers of retail change in the last century seems to be very relevant. However, historical studies are still a work in progress and further advances are required. The diffusion of self-service, the



growth of discount stores or the availability of access to consumer credit have, for example, been topics somewhat neglected by historians. Inspired by seminars held at the University of Wolverhampton<sup>1</sup>, as well as by the work of Jessen and Langer, and with proven experience from the 2015 workshop, we want to enable researchers from different countries to expand their knowledge of diverse national contexts and to discuss their results with fellow scholars.

Although we will primarily focus on historical perspectives, the study of retail industries is naturally inclined toward an inter-disciplinary approach. We thus encourage contributions from sociologists, jurists, economists, geographers and political scientists. Moreover, no regional boundaries are imposed and papers on other regions than Europe are welcomed. We also encourage any kind of transnational comparisons.

Lastly, any work peripheral to retail studies, such as investigations on wholesale, logistics, marketing, advertising or consumerism are also of interest.

-Retailers and consumers: Papers could look at retailer-consumer relations, at marketing strategies, at consumer behaviours or at consumers' perception and reception of retail innovations.

-Public policy and the retail industry: Papers could study the different aspects of regulation relating to the retail sector, from policy making to its implementation. This encompasses research on national legislation, on local town planning as well as on the role of trade unions and trade associations.

-Management and organisation in the retail industry: Papers could explore innovations and changes in both technology and organisation, either looking at the entire sector or at one particular store or company. This could for example address issues raised by the diffusion of self-service or e-commerce.

Dinner on Thursday, breakfast and lunch on Friday, and accommodations for Thursday night will be met by the organisers. Participants must fund their own transportation costs.

We hope and aspire to see all contributions to the workshop published in a collected volume or a special edition.

If you are interested, send a proposal (1 page max.) and a brief c.v. by February 19th, 2016

Tristan Jacques, [jacques.tristan@gmail.com](mailto:jacques.tristan@gmail.com)

Fredrik Sandgren, [fredrik.sandgren@ekhist.uu.se](mailto:fredrik.sandgren@ekhist.uu.se)

## **ESRC seminar series in Organizational History: Historicising the theory and practice of organizational analysis**

Seminar 4 – Alliance Manchester Business School, Manchester,  
17 February 2016

### **“Ethnography and Phenomenological Approaches”**

0900-0930	Arrival and Refreshments
0930-0945	Welcome and Introduction
0945-1030	Alan McKinlay (Newcastle U): “Foucault and the archive”
1030-1115	Bill Cooke (York U): “The affect of the archive”
1115-1130	Coffee/Tea
1130-1215	Andrea Bernardi (Manchester Metropolitan U): “Auto-ethnography”
1215-1300	Andrea Whittle & John Wilson (Newcastle U): “History-in-action”
1300-1345	Buffet Lunch
1345-1430	Stephanie Decker (Aston U): “Archival ethnography”
1430-1515	Lucy Newton (Reading U): “Corporate identity”
1515-1530	Coffee/Tea
1530-1615	Daniel Mai (Consultant: Berlin): “Cultures of remembrance”
1615	Discussion and Closing Remarks

**Registration:** There are 25 free (ESRC-sponsored) places that will be allocated on a “first come first served” basis. A conference registration fee of £30.00 will be charged on additional places and this will include refreshments and buffet lunch.

**Travel & accommodation:** Expenses should be covered by participants (except speakers, whose travel and accommodation costs will be covered).

The workshop will be held in Alliance Manchester Business School, Booth Street West, Manchester M15 6PB. Alliance Manchester Business School is approximately 15 minutes walk from Manchester Oxford Road station.

For further enquiries please contact the conference administrator (Nighat Din: [nighat.din@mbs.ac.uk](mailto:nighat.din@mbs.ac.uk)] or members of the organizing team: John Hassard ([john.hassard@mbs.ac.uk](mailto:john.hassard@mbs.ac.uk)) and Damian O'Doherty ([damian.odoherty@mbs.ac.uk](mailto:damian.odoherty@mbs.ac.uk)), both at Manchester Business School); Stephanie Decker ([s.decker@aston.ac.uk](mailto:s.decker@aston.ac.uk)) at Aston Business School; or Mick Rowlinson ([m.rowlinson@qmul.ac.uk](mailto:m.rowlinson@qmul.ac.uk)) at Queen Mary University London.

# Chartered Association of Business Schools Annual Research Conference 2016

16 March 2016, Imperial College Business School, London

“Research... produces knowledge that enhances our culture and civilisation and can be used for the public good” Paul Nurse, November 2015

Business schools are critical to a thriving and successful economy. Yet, despite the tangible value of business school research, there remains the perennial challenge of securing funding.

Taking place at Imperial College Business School on 16 March 2016, the Chartered Association of Business Schools Annual Research Conference will explore the strategies by which business schools can increase their research income, develop new funding models, find new research collaborators and deliver impact.

The in-depth programme will be delivered leading speakers from business schools, the wider academic community, interdisciplinary collaborators and policymakers.

The annual research conference brings together business school research directors, associate deans and senior academics for discussion, debate and networking. It will be of value to all those engaged in research within UK business schools and will explore key issues such as:

The future direction of research funding

Preparing for REF 2020

The Nurse review of research councils

Implications on research of a Teaching Excellence Framework

New opportunities for interdisciplinary research



Meet the Archivists...

## **The Business Archivists Council's annual workshop for researchers**

**When? Wednesday 27th January 2016, 1.30-5.30pm**

**Where? Unilever House, London**

**How to book your place: [michele.blagg@kcl.ac.uk](mailto:michele.blagg@kcl.ac.uk)**

- Fancy exploring treasure troves of untapped historical sources?
- Want to find out how you can use business archives in your undergraduate, masters or PhD research?

The BAC has held a number of one-day workshops where students could meet the archivists and find out how!

Explore ways in which you can identify and use business records in a surprising variety of different research fields. Participants can discover the vast and varied materials held at many of the UK's business archives.

To register and receive further details contact Dr. Michele Blagg  
[michele.blagg@kcl.ac.uk](mailto:michele.blagg@kcl.ac.uk)

**Business archives have it all...Hurry places are limited!**

Image courtesy of Lloyds Banking Group Archives



## Economic History Society

(Charity Nos. 228494; SCO38304)

**Full information on Grants/Awards/Prizes can be found at:**  
<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

**We would like to draw particular attention to:**

### Carnevali Small Research Grants Scheme

The Economic History Society maintains a fund to encourage small-scale research initiatives or pilot studies in economic and/or social history. Funds are available to support the direct costs of research that is aimed at a specific publication outcome and/or for pilot projects that will form the foundation for applications to other bodies for more substantial funding. Applications for conference attendance will not be considered nor will funding be provided for any equipment or publication costs.

Applicants must be employed by a UK higher education institution. Grants will be up to a maximum of £5,000.

Applicants will be asked to provide:

- A brief description of the research (1,000 words) including its potential contribution to the discipline of economic and/or social history.
- The expected outcome of the research in terms of target publication or further grant application.
- A budget for the proposed research.
- Details of applications to other funders and funding already secured.
- A short report one year after the award has been made.

Whatever the sum granted, there must be a specific prominent acknowledgement of the Society's support in any publicity, meeting materials or publications. All applications should demonstrate that Society funds are sought for a clearly defined, discrete piece of research, which would potentially lead to publication in the leading journals of our discipline.

It is expected that successful applicants will be, or will become, members of the Economic History Society. Successful applicants will not be eligible to apply to the scheme again for three years.

The deadlines for applications are: **first day of May and November.**



The Center for the History of Business, Technology, and Society organizes scholarly conferences, research seminars, and administers research grants for the Hagley Library in Delaware.

The Center offers grants that cover costs associated with traveling to use Hagley's research collection. Application deadlines are March 31, June 30, and October 31, and between twenty-five and thirty grants are awarded each year. The Center also awards one-semester dissertation fellowships, with a November 15 application deadline, for graduate students whose research includes Hagley's collections.

### **Hagley Exploratory Research Grant**

These grants support one-week visits by scholars who believe that their project will benefit from Hagley research collections, but need the opportunity to explore them on-site to determine if a Henry Belin du Pont research grant application is warranted. Priority will be given to junior scholars with innovative projects that seek to expand on existing



scholarship. Proposals must demonstrate which Hagley collections might be pertinent to the project.

Applicants should reside more than 50 miles from Hagley, and the stipend is \$400. Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

### **Henry Belin du Pont Research Grants**

Henry Belin du Pont Research Grants enable scholars to pursue advanced research and study in the library, archival, pictorial, and artifact collections of the Hagley Museum and Library. They honor the memory of Henry Belin du Pont, a founding trustee and long-time supporter of Hagley, and are funded in part by the Henry Belin du Pont Memorial Fund which supports access to and use of Hagley's research collections.

These grants are intended to support serious scholarly work that makes use of Hagley's research collections and expands on prior scholarship. Application materials should explain the research project's focus, methodology, engagement with existing scholarship, and the intended product, as well as Hagley collection(s) to be used during the proposed grant residency. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their application.

Research grants are awarded for the length of time needed to make use of Hagley collections for a specific project. The stipends are for a maximum of eight weeks and are pro-rated at \$400/week for recipients who reside more than 50 miles from Hagley, and \$200/week for those within 50 miles.

Funded scholars are expected to participate in seminars which meet periodically, as well as attend noontime colloquia, lectures, and other public programs offered during their tenure. A research report is due one month after the end of the residency at Hagley.

Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

## **Henry Belin du Pont Dissertation Fellowships**

Henry Belin du Pont Dissertation Fellowships are designed for graduate students who have completed all course work for the doctoral degree and are conducting research on their dissertation. We invite applications from Ph.D. candidates whose research on important historical questions would benefit from use of Hagley's research collections. Applications should demonstrate superior intellectual quality, present a persuasive methodology for the project, and show that there are significant research materials at Hagley pertinent to the dissertation. Use of Hagley's collections may take place prior to application for the dissertation fellowship. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their dossier.

This is a residential fellowship with a term of four months. The fellowship provides \$6,500, free housing on Hagley's grounds, use of a computer, mail and internet access, and an office. (Recipients who use this housing are strongly encouraged to have a car available for transportation during their residency.) Dissertation fellows are expected to have no other obligations during the term of the fellowship, to maintain continuous residence at Hagley for its duration, and to participate in events organized by Hagley's Center for the History of Business, Technology, and Society. At the end of residency the recipient will make a presentation at Hagley based on research conducted during the fellowship. A research report is due a month after the end of residency at Hagley. Hagley will also receive a copy of the dissertation, as well as any publications aided by the fellowship.



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We would like to draw particular attention to:

## Thirsk-Feinstein PhD Dissertation Prize

The Economic History Society has introduced an annual prize of £1,000 for the best doctoral dissertation in Economic and/or Social History.

Eligible candidates can be nominated by a dissertation supervisor or an examiner. All dissertations must be written in English and must have been awarded during the calendar year preceding the prize. For example, to be eligible for the 2016 prize the thesis must have been awarded during 2015. Nominations should be accompanied, in the first instance, by the following:

- A covering letter from the student's supervisor, stating on no more than two sides why the dissertation is so outstanding that it should be considered for a prize.
- A copy of the external examiner's/examiner committee's report.

If the Prize Committee deems that the dissertation merits serious consideration, a copy of the thesis will be requested. Please note that we will be unable to return these.

The winner of the Thirsk-Feinstein Prize will be announced each year at the annual conference.

Nominations, and supporting materials, should please be sent **electronically** to the administrative secretary ([ehsocsec@arts.gla.ac.uk](mailto:ehsocsec@arts.gla.ac.uk)). The deadline for applications is 31 December 2015.

The Economic History Society is pleased to offer bursaries - to include accommodation, where required - for attendance at a course entitled 'An introduction to methods and sources for historical research'.



The course is an introduction, through arranged visits and lectures, to historical methods and to the sources available in London. It is organised and administered by the Institute of Historical Research and is open to students registered for a higher degree in history and cognate disciplines at a university within the UK.

Recent courses have included visits to the British Library Manuscripts and Map Collections, the Public Record Office, the Royal Commission for Historical Manuscripts, the Warburg Institute, Westminster Abbey Library and the House of Lords Archives.

Further information and an application form are available online or by contacting:

Dr Simon Trafford, Training Officer, Institute of Historical Research, University of London, Senate House, Malet Street, London, WC1E 7HU Tel: 020 7862 8763 Fax: 020 7862 8744 E-mail: Simon.Trafford



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We would like to draw particular attention to:

## Economic History Society PhD Bursary Scheme

The Economic History Society will consider applications for one-year bursaries of up to £5,000 to assist postgraduate students (PhD) in United Kingdom colleges and universities. The bursaries will be open to students (full or part-time) at any stage of their PhD career in economic and/or social history. Please note that applications from students in receipt of a full stipendiary award, or a fully-funded studentship covering fees and living costs, would not be considered.

Applications should be accompanied by the candidate's academic CV and a supervisor's statement in support of the application.

It is expected that successful applicants will be, or will become, members of the Economic History Society.

Any queries should please be directed to the administrative secretary.

Deadline for applications: 1 July 2016.

The online application system will open shortly.

### Bursary Winners 2015/16

Robin Adams (University of Oxford) Asymmetric war finance: How was the IRA financed in the Irish War of Independence, 1919-21

Irene Bavuso (University of Oxford) The sixth and earlier seventh centuries: Preconditions of the rise of the Emporia

Evan Easton-Calabria (University of Oxford) The secret livelihoods of refugees: A genealogy of refugee livelihoods assistance, 1919-2014

Simon Gallaher (University of Cambridge) Childhood and the public institutional care of children in Ireland, 1850-1914

Benjamin Hellings (University of Oxford) The economic integration of northwest Europe during the Roman Period

Joshua Ivinson (University of Cambridge) Commercial networks and occupational structure of the West Country transatlantic dry cod industry, c.1570-1820

Abhijit Sarkar\* (University of Oxford) Beyond famines: State intervention in food and popular responses to it in wartime India, 1939-45

Timo Schrader (University of Nottingham) 'Mejore, no se mude!' □ Sustainable activism and community reclamation of space in New York City, 1964-2001

Partha Pratim Shil (University of Cambridge) Police labour and state-formation in Bengal c.1860 to c.1950

Meng Wu (London School of Economics) How did traditional Chinese financial institutions survive in the 19th century? A study of the Chinese Shanxi piaohao on its governance structure and business, 1823-1911

\*Awarded The Olga Crisp PhD Bursary.



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We would like to draw particular attention to:

## Undergraduate Project Facility Grant

The Economic History Society will consider applications for small grants, not normally over £250, to assist undergraduate students with expenses incurred in the preparation of economic and social history projects for final degree examinations in United Kingdom colleges and universities. Applications should be made by students, through supervisors, advisers or tutors, to the administrative secretary, who can be contacted at the address below. The application, and supervisor's statement of support, should clearly indicate how the research relates to economic and/or social history. **Please note that no award will be made for the purchase of equipment, books and other materials or to fund conference attendance.**

Further information may be obtained from the administrative secretary. There is no application form. Requests, supported by a supervisor's letter, should indicate the nature and proposed title of the project, the extent of its contribution to final degree classification, and details of anticipated expenditure and of the need for that expenditure. Applications may be submitted at any time.



# THE ASSOCIATION OF BUSINESS HISTORIANS

Website: <http://www.gla.ac.uk/external/ABH>

## Application for Membership

I wish to join/renew my membership of the Association of Business Historians:

Name (Dr/Prof/Mr/Ms/Mrs): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Country: \_\_\_\_\_ Email: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

**ABH Membership Rate is £15 per annum, or alternatively, £42 for 3 years.**

**Payment Methods** (Please tick appropriate boxes):

- Sterling Cheque  
 Direct Bank Transfer in Sterling  
 Paypal (£15.00) 1 year membership: [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=33PK9P3HRMVJW](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=33PK9P3HRMVJW)  
 Paypal (£42.00) 3 year membership: [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=ECQTZVM7KCP68](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=ECQTZVM7KCP68)

Standing Order - If paying by **standing order** please complete the form below and send to your **own bank** with a **COPY** to Niall MacKenzie, ABH Treasurer at the address below:

Name of Bank			
Name of Account			
Address of Bank			
Postcode		Country	
Account No.		Sort Code	
IBAN No.		Swift/BIC Code	
Amount (in figures & words)			
Dates	From:	Until:	
Signature			

Please pay my subscription to the Association of Business Historians (bank details below) on 1 September 2014, and each year thereafter until further notice.

**Association of Business Historians**, Royal Bank of Scotland, Glasgow Byres Road (A) Branch,  
339 Byres Road, Glasgow G12 8QP, Scotland. Account No. 00102563; Sort Code: 83-2137; IBAN: GB52 RBOS  
8321 3700 1025 63; Swift/BIC: RBOS GB 2L

**All Forms/copies should be returned to:**

Dr Niall MacKenzie (c/o C Leslie)  
Treasurer Association of Business Historians  
University of Glasgow  
Centre for Business History  
Lilybank House, Bute Gardens  
Glasgow G12 8RT, Scotland  
Email: [Christine.Leslie@Glasgow.ac.uk](mailto:Christine.Leslie@Glasgow.ac.uk) Tel: +44(0) 141 330 6890; Fax: +44(0) 141 330 4889

Thank you for your interest in joining/renewing your membership of the Association of Business Historians! Further details on the discounts/benefits of being an ABH member can be found on our website: <http://www.gla.ac.uk/extern>

