



University of
Strathclyde
Business
School

Annual Conference of the Association of Business Historians
Turning Points and Persistent Problems

Programme

Friday 1st July 2022, 10.45-12.15

Session 1a: Managing Profits

Room: SW204

Chair: tbc

Strategic Management in British Banking, 1980-2000

John Wilson (Northumbria University), Ian Jones and Anna Tilba (Durham University)

Hiring the Pros: The Equity Revolution and the Professionalization of State Pension Fund Investment, 1950-1975

Sean Vanatta (University of Glasgow)

Corporate Profits and the Business Historian

Mark Billings (University of Exeter)

Friday 1st July 2022, 10.45-12.15

Session 1b: National Challenges

Room: CW404

Chair: tbc

Weathering a Shock: How Hong Kong Business Coped During a Drought of 1963 to 1964
David Clayton (University of York) and Florence Mok (Nanyang Technological University, Singapore)

Attracting FDI into Northern Ireland, The Republic of Ireland and Scotland 1945-1973: A Comparative Perspective on Post War Industrial Policies and their Governance
Alison Hearne (Institute of Technology Carlow)

Multinational Enterprise, The State and National Taxation: The Anglo-Persian Oil
Neil Forbes (Coventry University)

Friday 1st July 2022, 10.45-12.15

Session 1c: Historical Approaches and Applications

Room: CW506

Chair: tbc

History as a Resource of Critique in Uncertain Times: The Persistent Challenges for Aligning Law and Corporate Officership - and Opportunities Presented for Cross-Disciplinary Research Collaborations
Sarah Wilson (University of York)

History as Heritage and Strategic Resource: The Aluminium Federation, 1962-2022
Andrew Perchard (Edinburgh Napier University), Niall MacKenzie (University of Glasgow), Duncan Conners (University of Otago)

The Dynamics of Industry Associations
Neil Rollings (University of Glasgow)

Session 1d: Covid-19 and the Business Historian

Room: CW507

Chair: tbc

The inequitable impact of COVID-19 on access to resources on the careers of academics in the UK - implications for business historians and economic historians and archivists

James Walker (University of Reading)

Impact of the Covid Pandemic on Business Archives

Jeannette Strickland (Archive & Heritage Consultant and Historical Researcher)

The impact of Covid-19 on Archive Services in Scotland

Gillian Mapstone (Head of Records and Archives Engagement, National Records of Scotland)

Friday 1st July 2022, 13.15-15.15

Coleman Prize Presentations

Room: SW105

Chair: TBC

Using the past: Authenticity, reliability, and the role of archives in Barclays

Ian Jones (University of Liverpool)

Stock exchange legitimacy: The case of the Johannesburg Stock Exchange, 1887- 1945

Nicolas Strydom (University of Johannesburg)

William Lever: original thinker, accomplished imitator, or skilful innovator?

Dr Jeannette Strickland (University of Liverpool)

Disinvestment? Out of the question. Managing German business subsidiaries in apartheid South Africa during the tenure of P.W. Botha, 1978-1989

Dr Gaurav Pratap Sud: (London School of Economics)

Friday 1st July 2022, 15.45-17.15

Session 2a: Development of Financial Markets

Room: SW204

Chair: tbc

The Anatomy of a Bubble Company: The London Assurance in 1720

Graeme Acheson (University of Strathclyde), Michael Aldous (Queen's University Belfast), William Quinn (Queen's University Belfast)

An Alternative Approach to Financing Business Operations in Asian Waters: Manila and the Transpacific Trade, 1668-1838

Juan Jose Rivas Moreno (London School of Economics)

Los mismos en las mismas: The National Front and the incomplete development of a stock exchange

Beatriz Rodriguez- Satizabal (Universidad del Pacífico), Sergio Castellanos-Gamboa (Pontificia Universidad Javeriana)

Friday 1st July 2022, 15.45-17.15

Session 2b: Critical Perspectives

Room: CW404

Chair: tbc

The Organizational Paradox of Overseas Worker Exploitation in Quaker-Managed Confectionary Firms: 1890 to 1917

Nicholas Wong (Northumbria University), Nic Burton (Northumbria University), Ellie Charalambous (Northumbria University), Allan Discua Cruz (Lancaster University) and Andrew David Smith (University of Liverpool)

Foucault, Governing & Knowledge: Everyday Diplomacy in Tata Steel, 1907-1925

Alan McKinlay (Uni of Newcastle), Swapnesh Masrani (Heriot Watt University) and Eric Pezet (Université Paris Nanterre)

The Penalties of Creating a Market: Why Didn't Product Lifecycle Effects Shield First-Movers in American Household Appliance Industries from Price Competition

Peter Scott and James Walker (University of Reading)

Friday 1st July 2022, 15.45-17.15

Session 2c: Leadership and Governance

Room: CW506

Chair: tbc

Towards a typology of industrial governance in the UK during the second World War
Leon Gooberman (University of Cardiff)

Britain's Role in Globalising Management Education and Training: TETOC in India 1962-1980
Swapnesh Masrani (Heriot Watt University) and Peter McKiernan (University of Strathclyde)

Eleanor Roosevelt born to lead and learned to serve
Lawrence Benson and Naomi Chambers (University of Manchester)

Friday 1st July 2022, 15.45-17.15

Session 2d: Merchants and Markets

Room: CW507

Chair: tbc

Remaking the Bengal market in the 1830s - Mercantile responses to the financial crisis
Michael Aldous (Queen's University Belfast)

Interlocking Directorates and the Growth of the Far-Eastern Rubber Industry c.1900-c.1914
David Higgins (University of Newcastle) and Steven Toms (University of Leeds)

Transaction Costs of doing Business in Eighteenth Century: Merchants, Customs and the British Fiscal State
Karolina Hutkova and Noam Yuchtman (London School of Economics & Political Science)

Friday 1st July 2022, 17.20-18.15

Welcome and Keynote

Room: SW105

Welcome: Graeme Acheson (University of Strathclyde)

Keynote: *Getting Down to Business Writing History*
Ray Stokes (University of Glasgow)
Introduced by Niall MacKenzie (University of Glasgow)

Saturday 2nd July 2022, 09.15-10.45

Session 3a: British Business Development

Room: SW204

Chair: tbc

Public Service Versus Private Profit: British Railway Policy 1870-1914
Mark Casson (University of Reading)

Business Forms and Business Performance in UK Manufacturing 1881
James Foreman-Peck (University of Cardiff) and Leslie Hannah (London School of Economics and Political Science)

Knowledge flows and industrial clusters: assessing the sources of competitive advantage in two English regions
John Wilson (Northumbria University), Chris Corker (University of York) and Joe Lane (University of Reading)

Saturday 2nd July 2022, 09.15-10.45

Session 3b: Extraordinary Times

Room: CW404

Chair: tbc

British Co-operative Development in Context: Comparing the British Experience with Europe 1844-2022

Tony Webster (Northumbria University)

Money Knows No Borders: The Evolution of Terrorism Financing over the Past Half Century

Eyal Pascovich (University of Haifa)

Pen Pals in No Ordinary Time

Lawrence Benson (University of Manchester)

Saturday 2nd July 2022, 09.15-10.45

Session 3c: Shocks and Failures

Room: CW506

Chair: tbc

The Memory of the Great Depression in the Financial Press, 1981-2019

Guiseppe Telesca (European University Institute)

Structural Shocks and the Bank-Industry Relationship in Italy, 1983-2017

Alberto Rinaldi (Universita di Modena e Reggio Emilia, CIMET and RECent) and Anna Spadavecchia (University of Strathclyde)

The Bennie Railplane: An Unexplained Failure

James Wilson and Niall MacKenzie (University of Glasgow)

Saturday 2nd July 2022, 11.15-12.45

Session 4a: Mid-late 20th Century Business

Room: SW204

Chair: tbc

Roots, Revivals and Reinventions: A Regional History of Community Business in Britain, c.1979-2021.

Kevin Donnelly (Glasgow Caledonian University)

Lost Empires: the impact of television on Britain's commercial leisure industries during the 1950s

Peter Scott (University of Reading)

Strategy in a not-too Ordinary World: Retail Companies in the United States, 1950-1980

Tom Buckley (University of Sheffield)

Saturday 2nd July 2022, 11.15-12.45

Session 4b: The Social Dimension of Business

Room: CW404

Chair: tbc

Local Patriots: Dewar's whisky and place-based philanthropy

Niall MacKenzie (University of Glasgow), Jillian Gordon (University of Glasgow) and Martin Gannon (University of Edinburgh)

Why did cultural philanthropy disappear in Italy? Historical perspective of the stop and go for voluntary giving towards one of the largest cultural heritages worldwide

Giacomel Giampiero (University of Strathclyde)

The development of Social Entrepreneurship in the UK: historical lessons from Salvation Army's Hadleigh Farm and Clarity Co

Zoi Pittaki (Brunel University) and Dr Xiaoqing Li (Brunel University)

A consideration of white allyship from Eleanor Roosevelt (ER) as an imperfect exemplar

Lawrence Benson (University of Manchester)

Saturday 2nd July 2022, 11.15-12.45

Session 4c: Business and Finance

Room: CW506

Chair: tbc

Connecting Past, Present and Future. How do the 1912 Pujos Report and Crypto Inspire Re-Defining Transparency in the UK Financial Market
Zi Yang (University of Strathclyde)

A Century of Corporate Bankruptcies and Liquidations: Evidence from the Netherlands
Christopher L. Colvin (Queen's University Belfast), Abe de Jong (Monash University), Philip T. Fliers (Queen's University Belfast and Florian Madertoner (Erasmus University)

Financial and Legal Dexterity: The Use of Trust Accounts in a Nineteenth-Century London Savings Bank
Linda Perriton (University of Stirling) and Stuart Henderson (Ulster of University)

Saturday 2nd July 2022, 11.15-12.45

Session 4d: Panel: Whither Business History?

Room: CW507

Chair: tbc

Business History in 2020
John Wilson (Northumbria University) and Steven Toms (Leeds University)

Business History and the Social Sciences
Ian Jones and Nicholas Wong (Northumbria University)

Teaching Business History
Emily Buchnea (Northumbria University)

Practical impact and a Future Strategy
Anna Tilba (Durham University) and John Wilson (Northumbria University)

Saturday 2nd July 2022, 13.30-14.15

AGM

Room: SW105